

Bronco Challenge for Sustainable Impact

<https://wmich.edu/sustainability/initiatives/broncochallenge>

Weekly Newsletter #2

September 25, 2023

This newsletter will be issued each Monday starting with September 18, 2023; through November 10 when Bronco Challenge Phase 1 Solutions and Project Descriptions are due. The purpose is to provide tips and related information on team formation, project selection and other information that may be helpful to students competing in the Challenge. Previous issues may be found on the Bronco Challenge website noted above.

Homing in on the Sustainability Topic for Your Bronco Challenge Project

Sustainability is a large space, especially true when, as defined by the Bronco Challenge, it includes the full spectrum of the UN's 17 Sustainable Development Goals. A [handy guide](#) published by the UN is a big help in knowing what is covered by each goal, those that seem to be of most interest, and the synergies between the goals.

2nd Drop-in Office Hours This Wednesday, September 27

The Bronco Challenge Leadership team will be available to meet with teams or individuals to provide guidance and assistance in finding a team, recruiting team members, selecting a project, etc. Just drop in anytime 5-7 pm at the Office for Sustainability, 2529 W. Michigan Ave. No advance appointment needed. Students who dropped in last week went away armed with information and insights that will make them competitive participants in this year's Bronco Challenge

Ignite the Creative Cells in Your Brain

- **Visit [Bee Joyful Shop](#)**, Michigan's first Zero Waste Shop and Refillery, featuring locally-made and sustainably sourced zero waste products for your home, kitchen, bath, and beauty routine. Browse the products on display and maybe you will get an idea for your Bronco Challenge project. (243 S Kalamazoo Mall Kalamazoo)
- **Attend Kalamazoo Green Drinks**. Hear City of Kalamazoo representatives discuss sustainability issues faced by the City that urgently need creative solutions. One could be [your Bronco Challenge](#) project. [Green Drinks](#) is an international organization with chapters in hundreds of cities around the world that meet monthly (usually) for networking and discussion of pathways to sustainability. (Tuesday, September 26, 5-7 pm, Final Gravity Brewing Company, 246 N. Burdick St. Kalamazoo)

Western's Recognition for Innovation in Sustainability on TV

As a follow up to last week's announcement that the Bronco Challenge was the story behind Western's national recognition for innovation in sustainability education, Fox TV/17 ran a [follow up story](#).

Quote for the Week

"Solutions to make the world a better place are out there; we just need to accelerate their application more broadly. And I have every confidence that we can."

Sian Leah Beilock on the occasion of her inauguration as the first woman President of Dartmouth College, September 22, 2023

Questions?

Contact Neil.Drobny@wmich.edu, Bronco Challenge Program Director.