

# Bronco Challenge for Sustainable Impact

<https://wmich.edu/sustainability/initiatives/broncochallenge>

## Weekly Newsletter #4

October 9, 2023

This newsletter will be issued each Monday starting with September 18, 2023; through November 10 when Bronco Challenge Phase 1 Solutions and Project Descriptions are due. The purpose is to provide tips and related information on team formation, project selection and other information that may be helpful to students competing in the Challenge. Previous issues may be found on the Bronco Challenge website noted above.

### **Last Call!**

Tomorrow, Tuesday, October 10 is the last drop-in (no appointment needed) office hours to network with others considering Bronco Challenge participation and to get tips on selecting and framing your project. Time: 5-7 pm. Location: Office for Sustainability, 2529 W. Michigan Avenue.

### **Want Help in Creating or Polishing Your Project Proposal?**

Arrangements have been made with the Communication Center in the Haworth College of Business for Bronco Challenge teams to receive assistance in preparing deliverables for submission in the Bronco Challenge competition. Of immediate importance, of course, is the Project Proposals Due November 10. The Center staff can help you conceptualize or explore project ideas, facilitate creative and critical thinking, organize and develop lines of thinking in your document, and strengthen grammar and language in your document.

The Center is located in 3445 Schneider Hall. All support is delivered by advance appointment (no drop ins). Your contact there is Beth Ernst, Center Director, [beth.ernst@wmich.edu](mailto:beth.ernst@wmich.edu) or (269) 387-6423. Plan early for the support you plan to seek. A few days or even a week before project proposals are due will likely be too late to arrange for meaningful, or perhaps any, support.

### **Still Looking for Bronco Challenge Project?**

- **For help Unpacking the Sustainable Development Goals...**

A recent (February 2023) book, [Sustainability and Sustainable Development](#), by Lisa-Benton Short, is a potential resource. As reported by a recent reviewer, "...this book introduces factors contributing to key global issues and considers solutions the world is, and should be, investing in to address these issues. Data and examples are given from places around the world, and the reality of circumstances are brought home through the vignettes at the beginning of each chapter."

- **If Climate Change is your Hot Button...**

Personal climate action looks a lot like ripples expanding out from a pebble dropped in a pond. It starts with [what you can do in your own home](#). But as you expand beyond your own personal space, your sphere of influence and impact grows, too.

Check out *The Concentric Circles of Individual Climate Action* [here](#);

### **Just As An FYI**

Keep your eye out for an article in the [Western Herald](#) on the Bronco Challenge

### **Questions?**

Contact [Neil.Drobny@wmich.edu](mailto:Neil.Drobny@wmich.edu), Bronco Challenge Program Director.