DeVries Student Art Gallery
Guidelines for Press Releases, Postcards and Posters

Exhibition/Degree Description:

BFA Senior Exhibition
Bachelor of Fine Arts, emphasis ________
(Do Not use the word “thesis” to describe your exhibition.)

Gallery Name/Address (always include Gwen Frostic School of Art on printed materials):

The Eleanor R. and Robert A. DeVries Student Art Gallery
Gwen Frostic School of Art
Richmond Center for Visual Arts
Western Michigan University
2290 Auditorium Drive
Kalamazoo, MI 49008-5213

NOTE: 2290 Auditorium Drive is the RCVA GPS address.

The university mailing address is 1903 W. Michigan Avenue.
If you use it for GPS, it will take you to the Bernhard Center.

Gallery Hours:

M-Th 10am-6pm
F 10am-9pm

Reception: Friday 5-8pm

Dates:

Avoid using 1st, 2nd, 4th, 23rd, etc.

Date format should read:

October 6 - 10, 2014
September 29 - October 3, 2014

WMU Logo and other helpful information about WMU printing policies:

http://www.wmich.edu/visualidentity/logos
http://www.wmich.edu/visualidentity/downloads