

DeVries Student Art Gallery Guidelines for Press Releases, Postcards and Posters

Exhibition/Degree Description:

BFA Senior Exhibition
Bachelor of Fine Arts, emphasis _____
(Do Not use the word "thesis" to describe your exhibition.)

Gallery Name/Address (always include Gwen Frostic School of Art on printed materials):

The Eleanor R. and Robert A. DeVries Student Art Gallery
Gwen Frostic School of Art
Richmond Center for Visual Arts
Western Michigan University
2290 Auditorium Drive
Kalamazoo, MI 49008-5213

NOTE: **2290 Auditorium Drive** is the RCVA GPS address.

The university mailing address is 1903 W. Michigan Avenue.
If you use it for GPS, it will take you to the Bernhard Center.

Gallery Hours:

M-Th 10am-6pm
F 10am-9pm

Reception: Friday 5-8pm

Dates:

Avoid using 1st , 2nd , 4th, 23rd, etc.

Date format should read:

October 6 - 10, 2014
September 29 - October 3, 2014

WMU Logo and other helpful information about WMU printing policies:

<http://www.wmich.edu/visualidentity/logos>
<http://www.wmich.edu/visualidentity/downloads>