WMU first in state to become part of higher ed accountability effort

WMU has become the first university in Michigan and one of the first in the nation to launch a Web-based tool aimed at providing prospective students and their families a consistent and comprehensive look at critical data that will help them make institutional comparisons.

The Voluntary System of Accountability is a joint project of the National Association of State Universities and Land Grant Colleges and the American Association of State Colleges and Universities. Participating colleges and universities will post their data using a template called the VSA College Portrait. The template ensures that the data have a consistent look for all participating institutions.

WMU’s College Portrait went live on April 3, with a link to the information prominently placed on the WMU home page. The University has been designated as an “Early Adopter” of the VSA College Portrait and has been authorized to add that designation to its site.

“This is one way we signal our commitment to make sure the families and students we serve have access to good information to use when they make their college choices,” says WMU President John M. Dunn, who said he has wanted the University to be an early adopter since he first learned the template was close to completion.

Much of this is information that was already available, but sometimes difficult to find. The College Portrait provides more convenient packaging and makes important data more available and accessible.”

VSA College Portraits are intended to communicate standard information about the undergraduate student experience at participating institutions through use of a common Web reporting format. Such information includes Carnegie classification; data on gender, ethnicity, age and geographic origin of students; retention rates; cost of attendance and detail on financial aid packages; number of degrees awarded and most popular areas of study; details on faculty credentials and makeup as well as class size; information on campus safety and student housing; and the most current information on student satisfaction and perceptions.

The College Portrait template was finalized last fall after a two-year development and testing process. It was made available continued on page 4

Provost finalists ID’ed, to make on-campus presentations

Four final candidates have been identified for the post of provost and vice president for academic affairs—the University’s second-highest position.

Each will make a public presentation and meet with a range of campus groups during formal visits set for the weeks of April 14 and 21. A detailed schedule with times, days and locations of the candidates’ presentations will be available soon on the provost search Web site.

The candidates are:

• Susan L. Carlson, associate provost for faculty advancement and diversity at Iowa State University.
• Robert Felner, dean, Distinguished University Scholar and professor in the College of Education and Human Development at the University of Louisville.
• Timothy J. Green, dean of the College of Engineering and Applied Sciences and professor of industrial and manufacturing engineering at WMU; and
• Jeffrey P. Koep, Dean of the College of Fine Arts at the University of Nevada, Las Vegas.

Go to www.wmich.edu/provostsearch to view all four candidates’ vitae.
Around Campus

String theorist to give lecture

One of the nation’s top string theory experts will speak from 7:30 to 9 p.m., Friday, April 11, in the Fetzer Center’s Kirsch Auditorium. A question-and-answer period and reception will follow the presentation by renowned particle physicist Sylvester J. Gates Jr., director of the Center for String and Particle Theory at the University of Maryland, College Park.

Student choreography featured

Four upcoming concerts feature original works choreographed entirely by graduating dance students. The four students will present their graduation concerts, “After the Motion,” in Dance Studio B, on the third floor of the Dalton Center at 8 p.m. Friday, April 11; 2 and 8 p.m. Saturday, April 12; and 2 p.m. Sunday, April 13. Tickets are available at the door.

Christian groups plan event

The Voices of WMU Gospel Choir and Alpha Omega Co-Ed Christian Fraternity are sponsoring a free public concert and ball, titled “Fusion: It’s a God Thing,” from 7 p.m. to midnight Saturday, April 12, at the Fetzer Center.

TIAA-CREF advisors on campus

Financial advisors from TIAA-CREF will be on campus April 15-17. To schedule an appointment, go online to www.tiaa-cref.org and click on the “Meetings and Counseling” under “Services.” Reservations also may be made for available dates in May, June and July.

Green retirement party set

Sue H. Green, program director for the Bernhard Center, will be honored for her 40 years of service to the University at a reception from 2 to 4:30 p.m. Tuesday, April 22, in the Presidents Dining Room of the Bernhard Center.

Green, who is retiring effective May 4, serves as staff advisor for the Student Entertainment Team and has been actively involved with Finals Finish, Homecoming and a variety of other student activities.

Aviation slates open house

The College of Aviation will hold an open house for students across West Michigan from 6 to 8 p.m. Wednesday, April 16, in the Aviation Education Building at the college’s headquarters at the WK Kellogg Airport in Battle Creek, Mich.

Prospective students may register for the event by going online to www.wmich.edu/aviation/house.php or by calling the college’s Welcome Center at 964-6375.

Career fair set for teachers

The 20th annual Education Career Fair will take place from 9 a.m. to 4 p.m., Monday, April 14, in the Bernhard Center’s East Room. A record-breaking 160 school districts from Michigan and 13 other states will participate. Go to www.broncojobs.wmich.edu and click on the “Career Fairs” section for more information.

WMU to host ‘Bigs’ rally

Big Brothers-Big Sisters of Greater Kalamazoo will hold its “Thinking Big for 50 Years at…The Big Rally 2008” from 2 to 5 p.m. Saturday, April 19, in University Arena. The event will feature free food, activities and prizes for all ages. Green Bay Packers wide receiver Greg Jennings will be a special guest.

The organization would like to hear from former Bigs, Littles and others who have helped impact the lives of so many southwest Michigan children over the past 50 years. Contact Jordi Victor at jodivictor@bbbsmi.org or 382-6800 to relay your story.

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The College of Aviation will be inducted Saturday, April 19, into the Michigan Aviation Hall of Fame, which is housed at Kalamazoo’s Air Zoo.

Held at the Air Zoo, the ceremony will include a keynote address by astronaut Jack Lousma and presentation of the hall of fame’s 2008 Spirit of Flight Award to the College of Aviation. This annual award recognizes outstanding achievements made by aviation or space organizations.

WMU’s aviation program is being honored for its more than 60-year history of striving to “establish and maintain state-of-the-art, world-class professional aviation programs that are among the best in the world.”

Also during the ceremony, five individuals will be inducted for their contributions to aviation. These honorees are: Norman Appold, a World War II B-24 pilot and retired Lockheed executive; Richard Macon, a member of the famed Tuskegee Airmen during World War II; John Sager, a Naval officer in charge of flight testing who invented high-altitude oxygen masks and equipment; George Skurla, a retired Grumman Aircraft president who supervised the final assembly and pre-launch check for the Apollo Lunar Module; and artist Philip Handelman, whose aviation photos have graced U.S. postage stamps and who illustrated the legislative effort resulting in last year’s award of the Congressional Gold Medal to the Tuskegee Airmen.

WMU’s College of Aviation has educated aviation professionals since 1939 and offers complete academic degree programs leading to a bachelor’s degree in three areas—aviation flight science, aviation management and maintenance technology. The college enrolls some 800 students and is home to the Sky Broncos, a precision flight team that has been among the top three in national competition for 14 consecutive years.

Grant applications due soon

The deadline for submitting applications for WMU’s next round of Faculty Assessment Grants is Tuesday, April 15. The maximum level of the award is $5,000 each, and up to $30,000 in grants is awarded each year.

The Faculty Assessment Grants Program provides resources for conducting student-learning outcomes research. Submitted projects must lead to activities or program improvements that are directly related to student learning or achievement.

Go to www.wmich.edu/peapa/assac for more information.

Registration under way for WMU Day at the Capitol

Online registration is now available for WMU Day at the Capitol, a first-of-its-kind demonstration of WMU pride and achievement at the Michigan Capitol during a daylong event Wednesday, May 28.

Registration is under way at www.wmich.edu/wmuday for students, alumni, faculty, staff and friends of WMU who plan to participate in the unique showcase event. WMU T-shirts, optional bus transportation from Kalamazoo and box lunches will be available for participants who register to attend by May 9.

Members of the WMU community are planning to meet with lawmakers and have exhibits and displays on the front lawn of the capitol in Lansing. Organizers of WMU Day at the Capitol say the purpose of the event is to engage legislators and policymakers on the importance of WMU and the contributions the university makes in providing an educated workforce and advancing the state’s economic development.

The day’s activities are expected to run from 10 a.m. to 3 p.m. and will feature programs and groups from WMU’s main Kalamazoo campus and eight branch campuses. Representatives from alumni and student organizations will be meeting with legislators and the public.

Service

The following faculty and staff members are recognized for 40, 35, 30, 25, 20, 15, 10 and five years of service during April.

40 Years—Paul MacNellis, physical plant-landscape services.
35 Years—Darrel R. Drummond, information technology.
30 Years—Georgia Kerby Bryan, Registrar’s Office, and Jean Decker, physical plant-landscape services.
25 Years—Richard E. Burton, information technology, and Carol A. Edly, Sindecuse Health Center.
20 Years—Susan D. Coker, Office of the Vice President of Student Affairs; Ann M. McNees, accounts payable; James E. Nelson, Dining Services-Davis; and George Wilson, campus facility development.
15 Years—Marlene Bolt, WMU Bookstore, and Robin L. Harrison, accounts payable.
10 Years—Linda L. Ikens, Career and Student Employment Services, and Gregory Shannon, physical plant-building, custodial service.
Five Years—Ann Browning, sociology; Douglas J. Fairful, Sindecuse Health Center; and Chetan M. Vyas, Sindecuse Health Center.

WMU wins regional chamber’s environmental award

During a special community awards program March 19, the Kalamazoo Regional Chamber of Commerce recognized WMU for its commitment to supporting environmental and energy alternatives.

WMU was selected for the 2008 Environmental Award by the chamber’s Environmental Advisory Committee in recognition of the University’s efforts to implement sustainable design practices in its new buildings, its commitment to major storm water management improvements throughout its Kalamazoo campus and the University’s development of a centralized energy usage control system.

Specifically, the University was lauded for using guidelines developed by the U.S. Green Building Council’s Leadership in Energy and Environmental Design—known as LEED principles—in construction of its Health and Human Services Building, Chemistry Building and Richmond Center for Visual Arts, as well as in its just completed renovation of Brown Hall.

Also cited were centralized energy management for the entire Kalamazoo campus and the University’s storm water management work and alliance with the Portage-Arcadia Creek Watershed Steering Committee.

Tibet uprising talk scheduled

Thomas Kostroma, a longtime observer of China’s interaction with its western minority regions, will provide his perspective on the recent Tibetan uprising and resulting Chinese crackdown in a talk at 12:30 p.m. Monday, April 14, in 3301 Friedmann.

Policies Web site back online

The University is in the process of restructuring its campuswide policies Web site at www.wmich.edu/policies.

To date, policies related to closure, nondiscrimination and smoking have been updated as necessary and reposted.

Members of the campus community should note that the Smoke Free Policy has been revised, and now states, among other changes, that “smoking is not permitted within 25 feet of all building entrances, air intakes and operable windows.”

Obituary

Stanley K. Derby, emeritus in physics, died March 29. He was 87.

Derby joined the faculty in 1955 and retired with emeritus status in 1984. He developed teaching and research programs at the University in the then-emerging fields of spectroscopy, lasers and holography and received the WMU Alumni Association’s Teaching Excellence Award in 1978.

Alyce Lorraine Smith, emeritus coordinator of student services in health, physical education and recreation, died Nov. 8, 2007; it was recently learned. She was 77.

Smith came to WMU in 1968 and retired in 1990 after 22 years of service. Keenly interested in helping students, she served informally as a mentor to some, a shoulder to cry on for others and a problem solver for many.
A REAL TREAT
(Photo by Jeanne Baran)

New Web site offers Bronco license plate information

Do you think that “WMUROX!” Want to tell the world you're an “08ALUM” of WMU?

Bronco fans have a new Web site that serves as a one-stop shop for information about how to add a WMU touch to their car by ordering a Michigan license plate with the University’s Bronco logo.

With a visit to www.wmich.edu/wmuplates, members of the WMU community can get complete information on how to order a Bronco plate through Michigan’s University License Plate Program.

The site details initial and recurring costs for a Bronco plate, how much WMU receives for each plate ordered and how to order a personalized Bronco plate. It also includes a downloadable form that can be used to purchase a plate by fax or mail, and a link to a site where you can check availability of personalized messages.

WMU first in state

To AASCU and NASULGC institutions Feb. 15. Nationally, 226 colleges and universities have officially registered to become participants, but to date, a far smaller number has posted a College Portrait on the Web.

The initial goal is to have at least 50 percent of the AASCU and NASULGC member schools participate in VSA and use the College Portrait template. Together, the two organizations represent more than 600 public institutions that enroll 7.5 million students.

To find the WMU College Portrait, go to the WMU Web site at www.wmich.edu and look for the VSA College Portrait icon in the lower left corner.

Finals Finish details available

Volunteers from across campus will be helping students get through their final exams during the 12th annual Finals Finish from 6 to 11 p.m. Tuesday, April 22. The free event lets students relax and stay focused on doing well on their semester-end work. Activities are being held in the Lee Honors College Building, Waldo Library and other venues, but most will take place in the Student Recreation Center.

The center is extending its hours and offering study rooms, a computer lab, and open recreation facilities as well as snacks, entertainment, games and giveaways. Go to www finalsfinish.wmich.edu to volunteer or obtain a schedule of Finals Finish activities.

Tax reform advocate to speak

A plan to replace federal taxes with a national retail sales tax and a tax on incomes above $1 million is the topic of a lecture by Christopher Korth, finance and commercial law.

Weight Watchers meetings set

An informational meeting for Weight Watchers at Work will be held Tuesday, April 15, from noon to 12:45 p.m. in 1160 Lawson Arena. Sessions begin April 22 for 12 weeks and cost $168, due at registration. To register, call Zest for Life at 387-3543 or sign up at the informational session.

On Campus with Judy Northey

Good food, ready smiles and friendly conversation are hallmarks of both the Parkview Cafe and its manager, Judy Northey.

Northey has been overseeing the cafe in the College of Engineering and Applied Sciences Building on the Parkview Campus since 2003. She makes every patron feel welcome, knows most of her regulars by name and develops warm relationships with the students taking classes in the CEAS Building that her eatery often becomes their home away from home.

“This is a fun job to go to every day. I’m with the students on a daily basis and I love it,” she says. “I have a lot of support from my supervisors, Judy Gipper, Mark Rafferty and Doris Ohler. This is where I’m going to retire from.”

Northey owned a gift store in Sturgis, Mich., for 20 years before coming to WMU in 2001 as a temporary food services worker in the residence hall system. She was selected just two years later out of 27 applicants to run the cafe.

At work before 7 each morning, Northey is on the go until after 3 in the afternoon. In addition to all the normal duties of managing a cafe that serves hundreds of people each day, she cooks the entrees, makes soups and chili, prepares fresh paninis and seems to always be ordering more Bosco Sticks, one of the eatery’s most popular items.

About 20 student employees are needed each week to keep the operation running smoothly, and Northey prominently posts their pictures in the cafe. “The hardest part of my job is when they graduate and leave,” she confesses. “I’ve been doing this for five years, and it’s always difficult to see them go.”

That concern for her workers and the genuinely friendly service she provides to faculty, staff and students are part of the reason Northey won the annual WMU Make a Difference staff excellence award in 2005-06.

She enjoys gardening in her spare time and is working on completing the Master Gardener Volunteer Program. She and her husband, Russ, an assistant manager in the University’s Beam Power Plant, enjoy traveling and have two daughters who graduated from WMU.

WMU first in state continued from page 1

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To find the WMU College Portrait, go to the WMU Web site at www.wmich.edu and look for the VSA College Portrait icon in the lower left corner.