WMU Bookstore holding annual sale
All regularly priced clothing and souvenirs at the WMU Bookstore and Campus Trends will be 20 percent off from 11 a.m. to 6 p.m. today. This is the last day of the two-day sale, which corresponds to the Grad Fair for spring commencement. During the fair, the WMU Bookstore also takes 20 percent off regularly priced regalia, announcements and thank-you cards.

The sale on clothing and souvenirs is open to WMU students, faculty and staff. Grad Fair purchases are not required to receive sale discounts. Both the bookstore and Campus Trends are located in the Bernhard Center. For more information about the Grad Fair, go to www.wmich.edu/commencement or call the bookstore at 387-3930.

Trustees finalize 2009 meeting dates
The WMU Board of Trustees has finalized its meeting dates for 2009. The remaining schedule calls for meetings to be held on Friday, April 24; Thursday, June 4; Thursday, July 2; Thursday, Sept. 17; and Friday, Nov. 6.

Reading research is subject of talks
Karen Feathers, coordinator of the Reading, Language and Literature program at Wayne State University, will discuss some of the latest findings in reading research during two presentations Thursday, March 19.

Feathers will present “Understanding How Readers See Texts: Supporting Student Achievement,” from 9:30 to 10:45 a.m. in 208 Bernhard Center. She will present “The Texts Diverse Readers Need for Success: Compelling Evidence from Eye Movement Research,” from 6 to 7:30 p.m. in the Fetzer Center’s Putney Auditorium.

Haenicke memorial fund established
A video of the Feb. 26 memorial service for President Emeritus Diether H. Haenicke is available for viewing and for sale. Go to www.wmich.edu/memorial to view the service. Call TotalTech in the WMU Bookstore at 387-5460 to buy the event DVD.

Also, WMU has established a memorial fund to honor Haenicke. Gifts to the Diether H. Haenicke Memorial Fund will support international studies and other areas of personal interest to Haenicke, whose family will determine later specifically how the funds will be used. Go to www.wmich.edu/wmu/news/2009/02/0802.html for details.

WMU Day proposals due March 27
Proposals for exhibits at WMU Day at the Capitol are being accepted through Friday, March 27. Faculty, staff, students and alumni are encouraged to download an exhibit form from www.wmich.edu/wmuday and submit their proposals for the event, which has been scheduled for May 27 on the state Capitol grounds. Proposals will be reviewed, selected and confirmed in early April.

Two appointed to WMU governing board
Gov. Jennifer M. Granholm has named Mary A. Asmonga-Knapp of Battle Creek, Mich., and James F. Hettinger of Pennville, Mich., to eight-year terms on the WMU Board of Trustees. Both appointees will serve through Dec. 31, 2016, and are replacing trustees whose terms expired in December. Asmonga-Knapp replaces Sarah L. DeNooyer and Hettinger replaces Daniel Pero.

Asmonga-Knapp is manager of the Family Advocacy Program for the Department of Defense's Defense Logistics Agency at the Hart Dole Inouye Federal Center in Battle Creek. She also is the sexual assault response coordinator and deployment support manager for the agency and is a certified federal mediator.

Prior to her appointment at the federal center 12 years ago, Asmonga-Knapp was a psychotherapist with Battle Creek Health System. Her background also includes work as a community and labor organizer and a year of service as a Volunteer in Service to America.

University advertising earns national honors
“What’s behind the ‘W’? The answer is gold—plus a little bronze and some special merit thrown in for good measure.”

Ads featuring the giant “W” and produced for WMU by the Image Group of Holland, Mich., snagged some of the top awards in a recent national competition that focuses on higher education marketing.

The WMU materials won top honors—gold—in two categories of the 24th annual Admissions Marketing Reports Admissions Advertising Awards. WMU also captured one third-place bronze award and three awards of merit.

The WMU ads won against major universities from around the nation in a category reserved for schools with 20,000 or more students.

The projects winning gold were the 2008-09 admissions viewbook and 2008 admissions radio campaign. The bronze went to a 30-second “Grab the Reins” television spot frequently aired during NCAA events.

The University picked up merit awards for the entire “Grab the Reins” advertising campaign, which included billboard, radio and thank-you cards.

WMU President John M. Dunn shared some of his fiscal perspectives when he testified Feb. 27 during a public hearing held on campus as part of Michigan’s 2010 budget process.

Dunn spoke along with other public university officials when the Michigan House Appropriations Subcommittee on Higher Education traveled to WMU for the hearing.

After six years of “doing more with fewer resources,” Dunn said a tuition freeze and further cuts to WMU’s state appropriation would severely impair the University’s ability to provide more Michigan residents with a college degree—the one sure way to reduce unemployment.

“The issue is jobs,” Dunn testified. “Among those with bachelor’s degrees, unemployment in Michigan is 3.6 percent.”

He said WMU is an exceptional buy and has established a track record of doing more with fewer resources, maintaining access and continuing to offer top-notch programs.

“Can we mitigate or moderate tuition increases? You bet,” Dunn said. But he noted that the new budget proposals are beyond the pale. The governor’s proposed 3 percent budget cut and her call for a tuition freeze this year would put WMU’s 2009-10 budget $14 million out of balance and in real dollars, put WMU’s state support back at 1998 levels.

Dunn pledged that the University would do what it needed to do to maintain quality, maintain and increase need-based financial aid, reduce administrative costs, continue curricular review, and focus on sustainability as a way to both contain costs and preserve the learning environment.
Around Campus

International eco-feminist to speak

Eco-feminist and conservationist Van-
dana Shiva will speak at 7 p.m. tonight in the Bernhard Center Ballroom as part of the 2009 Whittney Young Scholars Award Celebration. Admission is free for students and $5 for all others. Shiva is a native of India who is respected throughout the world as an expert in sustainability.

Musical extravaganzas scheduled

Several music festivals and other special annual musical events are taking place this month and in April. A variety of concerts, many of them free, are being held in conjunction with these events.

Entertainment to look forward to

In March, Shiva will appear with Bhakti Chintan on a fundraising tour of six cities. Bhakti Chintan is a non-profit organization that offers education and structural solutions for the root causes of environmental and social degradation. Shiva will speak at six universities, including WMU, where she will be featured in the 20th International Festival of Kalamazoo. On Tuesday, March 10, Shiva will be presented as part of the Spring Conference on Wind & Choral Showcase, Sunday April 4; and Choral Showcase, Sunday April 5.

Francophone Film Festival slated

For more information, go to www.wmich.edu/fffkazo.

New Japanese film to be shown

WMU’s Saga Japan Center will have a free, public showing of the 2009 film “Zen” from 6:15 to 8:25 p.m. Thursday, March 26, in 2208 Dunbar, thanks to support from the Zen Production Committee and the Consulate General of Japan in Detroit. The film tells the story of Dogen, the founder of Zen Buddhism. Because of some mature content, it may be inappropriate for children.

Leadership expert to present talk

Sally Helgesen, an internationally ac-

claimed author, speaker and leadership consultant, will present “Leading in 24/7: Five Key Trends Transforming Organizations” from noon to 1 p.m. Wednesday, March 18, in 2208 Dunbar. The talk will cover what the identified trends will mean for leaders in the years ahead.

Survey participation important

To promote its broadcasts in high defini-
tion, the station’s spring drive will feature drawings, along with those who call in and pledge or donate, will be entered in a contest for leaders in the years ahead.

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The Institute for Chinese Studies at Ox-
fords to host conference.

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Institute of Archaeology.

Scholar, came to the University in 1966

and $5 for all others. The event features displays, cultural per-

formances and a fashion show. Admission is free, and international cuisines are available for a nominal fee.

2009 Chavez dinner, program set

Southwest Michigan will celebrate the life and work of Cesar E. Chavez with a scholarship fund-raising dinner at 6:30 p.m. Saturday, March 28, in the Fetter Center. The event costs $40, and reservations are required by Monday, March 23. The keynote speaker will be Baldemar Velasquez, president and founder of the Farm Labor Organizing Committee, AFL-CIO. To register, call (269) 539-5189.

WMUK 'Short Drive' fundraiser seeking $175,000

WMUK is once again shortening its spring drive pledge period, which begins Saturday, March 28, and will end when $175,000 is raised. The public radio station will reduce on-air pledge hours by more than 55 percent during pledge week and feature two “skinny days” Tuesday and Wednesday, during which there will be only one hour of on-air pledging. Prior to the on-air portion of drive, listen-

ers are encouraged to make donations online at www.wmuk.org or by mail.

Historian writes exhaustive dictionary

Victor C. Xiong, history, has written an 856-page book titled “Historical Dictionary of Medieval China,” which goes with a series of historical dictionaries on ancient civilizations and historical eras. The tome, published this past December by Scarecrow Press Inc., fills an urgent need for a standard reference tailored to the interest of Western academics and readers.

Emeritus helping stop climate change

Kenneth A. Dahlberg, emeritus in polit-
cal science and environmental studies, has been serving this past year on the Agri-
culture, Forestry and Waste Workgroup of the Governor’s Climate Action Council. The council was formed in 2007, to develop a comprehensive climate action plan for Michigan with recommendations for reducing greenhouse gas emissions.

Dahlberg was able to get a policy option promoting local and regional food systems included as one of the recommendations in the final report, which is posted at www.michclimatechange.us.

Dahlberg, a WMU Distinguished Faculty Scholar, came to the University in 1966 and retired in 2001. He is currently serving as president of the American Foundation for Translation and Interpretation, which he founded in 1997; just finished a term as president of the International Federation of Translators; and was a nominee for Itinera-

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ers are encouraged to make donations online at www.wmuk.org or by mail.
Grant will support child poverty 'reality check'

A W.K. Kellogg Foundation grant to WMU will focus on child poverty in the Kalamazoo and Battle Creek, Mich., areas and support the educational, research and service mission of WMU's Walker Institute for the Study of Race and Ethnic Relations.

The $89,500 grant will boost the institute's efforts to become a nationally prominent center for applied research on equitable and inclusive communities and on reducing racial and ethnic disparities.

It also will help the institute further develop its capacity to carry out its educational and service missions by increasing opportunities for service learning at WMU and reaching out through teaching, community forums, and print and electronic media.

"Much of the grant will support our collaboration with the Kalamazoo County Poverty Reduction Initiative to implement the 'One Community' model in Kalamazoo and Battle Creek," says Timothy Ready, Walker Institute director. "Through it, we will produce and disseminate information that will provide a 'reality check' about the high ideals that are the foundation for our community and civic life."

In 2007, U.S. Census data showed 39 percent of children in Kalamazoo were poor, placing the city above the 95th percentile nationally for child poverty. Nearly one-third of all children in Battle Creek also were poor, much above the state and national averages.

For Kalamazoo and Battle Creek, poverty among young children was much higher than average. Also, more than 60 percent of black children were poor, putting the towns near the top of the list of cities with the highest African-American child poverty rates.

The Walker Institute will be tracking trends in poverty-related quality-of-life indicators for children in both communities and assess what is working well and what else might be done to reduce poverty and gaping disparities by race and class.

Fort St. Joseph to be theme of Kalamazoo's annual living history show

The effort to find and excavate Fort St. Joseph will be the theme for the 34th annual Kalamazoo Living History Show Saturday and Sunday, March 21-22, in the Kalamazoo County Expo Center at the Kalamazoo County Fairgrounds.

Several members of the campus community will be making presentations during the event, which is the largest juried show in the Midwest that's devoted to living history and accoutrements.

Among those making presentations will be José António Brandão, history; Michael S. Nassaney, anthropology; Stephen Kettner, information technology; and Lisa Marie Malischke, Andrew Beaupré, Amanda Andreadis, who joined the faculty in 1999, had been serving as interim associate dean of the Lee Honors College since 2007. At the time of his new appointment, he also was coordinating the master's program in human resource development as well as teaching for the doctoral program in interdisciplinary evaluation and for the doctoral program in interdisciplinary health studies.

Distinguished scholars making campus presentations

Three WMU researchers are sharing some of the work that has elevated them to national and international prominence as well as earned them WMU's coveted Distinguished Faculty Scholar Award.

- William W. Coblentz, biological sciences and director of the Mallinson Institute, will discuss "Religion, Science and Hysteria: The Peculiar Case of the Royal Society and Dr. Reis" at 4 p.m. Wednesday, March 18, in the Fetzer Center's Putney Auditorium.
- Dr. Yuri S. Ledyaev, mathematics, will deliver an address titled "Seeing is Believing? On Visualization in Mathematics" at 4 p.m. Wednesday, March 25, in Putney.

The Distinguished Faculty Scholar award is the highest honor the University bestows on its faculty members. McGinn earned the distinction in 2007, and Coblenz and Ledyaev in 2008.

The award recognizes those whose work is widely recognized beyond the University and constitutes a significant body of achievement, most of which has been accomplished while a faculty member at WMU.

Reception set for McNellis

A retirement reception honoring Gail McNellis, College of Fine Arts, for 36 years of service has been scheduled for 4 to 6 p.m. Thursday, March 19, in the Gilmore Theatre Atrium Lobby.

Obituary

John M. Fisher, emeritus in paper and printing science and engineering, died March 5 in Kalamazoo. He was 87.

Fisher came to WMU in 1969 and retired in 1986 after 17 years of service to the University. He taught process engineering and instrumentation courses as well as taught and organized summer short courses and seminars for industry professionals.

A registered professional engineer, Fisher received the WMU Paper Technology Foundation's honor award in 1978 and the WMU Alumni Association's Teaching Excellence Award in 1986.

He was an active researcher and served on numerous campus committees as well as chaired or co-chaired several professional conferences. He also served for nine years as advisor to the student chapter of the Technical Association of the Pulp and Paper Industry.

A memorial service will be held at 11 a.m. Friday, March 13, in Trinity Evangelical Lutheran Church, 504 S. Westnedge Ave. in Kalamazoo. Information about memorial contributions will be available at the service.
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Two appointed to WMU governing board

She was appointed to WMU's Board of Trustees...