

Susan M. Hoffmann

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Western Michigan University
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EDUCATION

University of Wisconsin-Madison: Ph.D. in Political Science, 1998
University of Wisconsin-Milwaukee: Master of Urban Planning, 1978
Marquette University: B.A. *summa cum laude*, History and Political Science, 1974

ACADEMIC APPOINTMENTS

Western Michigan University

Professor, Department of Political Science, 2010-
Associate Professor, Department of Political Science, 2004–2010
Assistant Professor, Department of Political Science, 2000-2004
Adjunct, School of Public Affairs and Administration, 1999–2000

Marquette University

Instructor, Institute for Urban Life, Master of Public Service Program, Spring 1999
Visiting Instructor, Department of Political Science, 1996-97

University of South Dakota

Instructor, Department of Political Science, 1989

Western Iowa Tech Community College

Instructor, Division of Arts and Science, 1988-1990

ACADEMIC AFFILIATIONS

Penn Partnership for Effective Public Administration and Leadership (PEPAL)

Affiliated Scholar, 2018-2019

VOLUNTEER POSITIONS, HOUSING AND COMMUNITY DEVELOPMENT

***Saint Joseph Housing Commission*, St. Joseph, Michigan**

President, 2018 – 2020
Commissioner, 2017-2020

***Kalamazoo Neighborhood Housing Services*, Kalamazoo, Michigan**

Board member, 2010-2012

***City Plan Commission*, Monona, Wisconsin**

Commissioner, 1993 – 1999

***Gund Foundation*, Cleveland**

Self-Help Grant Advisory Committee member, 1983

***Central Bank*, Cleveland**

Neighborhood Marketing Grant Distribution Committee member, 1982

***Metropolitan Milwaukee Fair Housing Council*, Milwaukee**

Incorporating member, 1978

PROFESSIONAL POSITIONS, URBAN PLANNING

City of Cleveland

Capital Budget Manager, Office of Budget & Management, 1985-88, 1982-1984
Managed multi-year capital programming process
Recommended annual capital budget, approximately \$50 million per year
Developed and implemented capital projects monitoring system
Prepared special financial analyses
Supervised staff

City of Cleveland (cont.)

Program Development Manager, Dept. of Economic Development, May, 1984-May, 1985
Coordinated interdepartmental development teams

Neighborhood Planning Manager, City Planning Department, 1981-1982
Coordinated projects for neighborhood housing & business organizations
Supervised analysis of population and housing data
Managed staff

Neighborhood Planner, City Planning Department, 1978-1979
Provided technical assistance to neighborhood groups
Designed and conducted surveys
Prepared federal grant applications

U. S. Department of Housing and Urban Development

Housing Rehabilitation Specialist, Milwaukee Area Office, 1979-1980
Managed Section 312 rehab financing program

Monitored local implementation of CDBG-funded housing rehab programs

Park West Redevelopment Task Force, Milwaukee, Wisconsin

Staff to Housing Committee, 1977

Prepared study of housing market in redevelopment area

PUBLICATIONS

Books

2010. Susan M. Hoffmann and Mark K. Cassell. *Mission Expansion in the Federal Home Loan Bank System*. Albany: SUNY Press, 2010.

2001. Susan Hoffmann. *Politics and Banking: Ideas, Public Policy, and the Creation of Financial Institutions*. Baltimore: Johns Hopkins University Press, 2001.

Journal articles

2009. Mark K. Cassell and Susan M. Hoffmann. "Not All Housing GSEs Are Alike: An Analysis of the Federal Home Loan Bank System and the Foreclosure Crisis." *Public Administration Review* 69 (July/August 2009): 613-622.

2005. Susan M. Hoffmann and Mark K. Cassell. "Understanding Mission Expansion in FHLBs: A Return to Behavioral Choice Theory." *Public Administration Review* 65 (November/December 2005): 677-689.

2004. J. Kevin Corder and Susan M. Hoffmann. "Privatizing Federal Credit Programs: Why Sallie Mae?" *Public Administration Review* 64 (March/April 2004):180-191.

2002. Susan M. Hoffmann and Mark K. Cassell. "What Are the Federal Home Loan Banks up To? Emerging Views of Purpose among Institutional Leadership," *Public Administration Review* 62 (July/August 2002): 461-470.

2000. Susan Hoffmann, Norman Krumholz, Kevin O'Brien and Billie Geyer. "How Capital Budgeting Helped a Sick City: Thirty Years of Capital Improvement Planning in Cleveland," *Public Budgeting and Finance* (Spring 2000): 24-37.

1979. Norman Krumholz and Susan Hoffmann. "Revitalization of the Urban Center: Business and the Neighborhoods," *National Civic Review* 68: (March 1979) 130-5.

Technical reports

2018. *Strengthening Public Housing Agencies: Why It Matters*. PEPAL Brief 2018-01. Partnership for Effective Public Administration and Leadership (PEPAL). University of Pennsylvania. September. DOI: 10.13140/RG.2.2.30067.99363.
<https://www.scribd.com/document/405902054/Hoffmann-PEPAL-Brief-2018-01>.

2009. *Managing a \$700 Billion Bailout: Lessons from the Home Owners' Loan Corporation and the Resolution Trust Corporation*. Report for IBM Center for the Business of Government, Financial Management Series. With Mark K. Cassell.

1978. *Commercial Insurance Problems: Selected Areas in the City of Milwaukee*. Milwaukee, Wisconsin: University of Wisconsin-Milwaukee Urban Observatory. With Brian Peterson.

Book chapters and non-refereed articles

2017. Herson, L.J.R, Bolland J.M. and Hoffmann, S. "The Urban Web." Chapter 1 in *The Urban Web*. Open source textbook. Available at <https://urbanwebsite.wordpress.com/>

2017. Herson, Bolland and Hoffmann. "Theories of Urban Politics." Chapter 2 in *The Urban Web*. Open source textbook. Available at <https://urbanwebsite.wordpress.com/>

2016. Herson, Bolland, and Hoffmann S. "The Politics of Urban Development: The Development of Urban Politics." Chapter 3 in *The Urban Web*. Open source textbook. Available at <https://urbanwebsite.wordpress.com/>

2015. Herson, Bolland and Hoffmann. "Forms of Municipal Government and Formal Participants in the Urban Political Process." Chapter 4 in *The Urban Web*. Open source textbook. Available at <https://urbanwebsite.wordpress.com/>

2015. Herson, Bolland and Hoffmann. "Municipal Finance: A Prelude to the Urban Service Delivery Saga." Chapter 6 in *The Urban Web*. Open source textbook. Available at <https://urbanwebsite.wordpress.com/>

2010. "Banking Policy." In *Princeton Encyclopedia of American Political History*. Michael Kazin, ed. Princeton University Press.

1985 (March/April). "Capital Improvement Budgeting and Programming in the City of Cleveland," *Urban Fiscal Ledger*. Cleveland: Cleveland State University College of Urban Affairs.

1985 (March/April). "Cleveland Developing Capital Project Monitoring System," *Urban Fiscal Ledger*. Cleveland: Cleveland State Univ. College of Urban Affairs.

Book reviews

2018. "Schlichtman, Patch, and Hill: *Gentrifier*." *Journal of the American Planning Association* 84(3-4), pp. 309-310. DOI: 10.1080/01944363.2018.1479601.

2006. "Housing Inequality in the Twenty-First Century: Why it Persists and How We Ask." *Urban Affairs Review* 40. (March 2006), 572-576. (Review of Charles M. Lamb. *Housing Segregation in Suburban America since 1960*. Cambridge University Press, 2005 and Mara S. Sidney. *Unfair Housing*. University Press of Kansas, 2003). DOI: 10.1177/1078087405282358.

INVITED PRESENTATIONS

2017. "Keeping the 'Public Option' for Low-Income Housing." University of Pennsylvania, Fels Institute of Government and Institute of Urban Research. October 25, 2017.

2008. "Lessons Learned, Lessons Lost: Federal Home Loan Banks in the Housing Finance System." Presentation at Kent State University Department of Political Science. April 2008.

2006. "A New Player in Housing and Community Development." WMU Geography Department Colloquium Series presentation. February 22, 2006.

2003. U.S. Office of the Comptroller of the Currency. "Ideas and Institutions in U.S. Banking." Keynote talk for 140th Anniversary Celebration of the U.S. Office of the Comptroller of the Currency. Washington, D.C. June 3, 2003.

SELECTED CONFERENCE PARTICIPATION

Invited conferences

2018. Liberty Fund and Cato Institute. "Freedom in Banking and the Founding of the Federal Reserve." Jekyll Island, Georgia. January 11-14, 2018.

2016. "Overcoming Urban Challenges in the Era of Globalization." Deliberative Workshop hosted at Central Michigan University's Campus Martius, Detroit. October 17-18, 2016.

Papers

2012. "Fannie Mae and Freddie Mac: Where Are They? How Did They Get There?" 2012 Policy History Conference. Richmond, Virginia. June 6-9, 2012. With J. Kevin Corder.

2012. "Innovations in Collaboration and Information Sharing: Building the Financial Stability Oversight Council." MPSA Annual Meeting. Chicago. April. With J. K. Corder.

2009. "Not All Housing GSEs Are Alike: An Analysis of the Federal Home Loan Bank System and the Foreclosure Crisis." 2009 Regulatory Symposium: "A Public Administration Moment: Forging an Agenda for Financial Regulatory Reform," Sponsored by NASPAA and Virginia Tech. Washington, D.C., January 23. With Mark Cassell.

2007. "Federal Home Loan Banks: A New Player in Community Development." 2007 Annual Meeting of the Midwest Political Science Association, Chicago. March. With Mark Cassell.

2003. "Mission Expansion in the Federal Home Loan Bank System: Supporting the Viability of Community Banks." Annual Meeting of the APSA, Philadelphia. With Mark Cassell.

2001. "Leveraging the Private Sector to Meet Public Goals: Federal Home Loan Bank Implementation of New Affordable Housing and Community Development Mandates." 23rd Annual Research Conference of the Association for Public Policy and Management, Washington D.C., November 2001. With Mark Cassell.

2001. "Privatizing Federal Credit Programs: Why Sallie Mae?" 6th Annual National Public Management Conference, Bloomington, Indiana. October 2001. With Kevin Corder.

Roundtables

2011. “GSEs and Housing Finance: The Sequel to Financial Reform.” Midwest Political Science Association 2011 Conference. Chicago. March 24-27, 2011.

2010. “The Financial Crisis and the Implications for Public Administration.” FHLBanks in the financial crisis of 2008. American Society of Public Administration, 2010 Annual Meeting. San Jose. April 9-12, 2010.

Other conference roles

2009. Discussant and chair: “Running on Empty: Local Government Finances” panel, Southern Political Science Association, 2009 Annual Meeting. New Orleans, Jan. 8-11, 2009.

MEDIA INTERVIEWS AND UNPAID CONSULTATIONS

2018. WMUK (NPR affiliate). “One Way to Improve Public Housing: ‘Bring Back the Bureaucrats.’” Interview for *WestSouthwest* (regional public affairs program). April 9. Available at <https://www.wmuk.org/post/wsw-one-way-improve-public-housing-bring-back-bureaucrats>

2018. *American Banker*. Interview for piece on commercial banks versus credit unions. March 6. Available at <https://www.americanbanker.com/news/credit-unions-vs-banks-how-we-got-here>.

2015. WMUK (NPR affiliate). “The Rules of the Game for City Elections.” Interview for *WestSouthwest* (regional public affairs program). October 29, 2015. Available at <https://wmuk.org/term/kalamazoo-city-elections>.

2014. U.S. Government Accountability Office [GAO]. Consulted with staff on design of a study of the effects of changes to FHLBanks’ governance structure required by the Housing and Economic Recovery Act of 2008. July 14, 2014.

2013. U.S. Senate Banking Committee staff. Provided background on the Federal Home Loan Banks and discussed FHLBanks’ possible role in a new secondary market scenario, in context of housing finance reform. October 10, 2013.

2011. Bloomberg news. Interview for piece on Federal Housing Finance Agency notice of proposed rulemaking for Federal Home Loan Banks. April 20, 2011.

2010. Detroit public radio. Interview on WMU’s winning team in the inaugural iOme competition and team’s proposal for reforming U.S. retirement security policy. January 27, 2010.

2010. *Kalamazoo Gazette*. Interview on WMU’s winning team in the inaugural iOme competition and team’s proposal for reforming U.S. retirement security policy. January 27, 2010.

2009. Bloomberg News. Interview on the question: Do financial crises generate regulatory innovations, or open the door for adoption of ideas that were already circulating? October 29, 2009.

2007. Federal Home Loan Bank of Boston. Consulted on development of in-house training on history of the Federal Home Loan Bank System.

2003. Monetary Authority of Singapore. Consulted on U.S. experience with GSEs in context of MAS exploration of designing a capital market approach to increasing Singapore’s international education market. October 1, 2003.

READER/REVIEWER FOR:

Public Administration Review

Journal of Public Administration Research and Theory (J-PART)

Journal of Policy History

Polity

Contemporary Economic Policy

Studies in American Political Development

Administration & Society

Justice System Journal

State University of New York Press: banking

Stanford University Press: banking and politics

Oxford University Press: financial crises, public policy

Pearson Education: public policy

Routledge: public policy

Prentice-Hall: American politics

ACADEMIC PROGRAM REVIEWER FOR:

2017. Northeastern Illinois University, Department of Political Science.

FUNDING AND AWARDS

2016. Tim Hurrigam Memorial Award for “Outstanding Achievement in Making the World a Better Place to Live.” (Internal) For role in founding WMU’s Humanities for Everybody program.

2014. Instructional Development Project Grant (Internal). Development of open source textbook.

2014. Support for Faculty Scholars Award (Internal). GSE Research.

2010. Fulbright Scholarship. German Studies Seminar. “The German *Sozialstaat* Re-visited: A System in Turmoil.” Berlin, Hamburg and Swerin, Germany. June 9-19, 2010

2009. Coached winning team of undergraduates in the inaugural iOme Challenge, a national public policy competition in which students propose reform of U.S. retirement security policy

2007. American Political Science Association, Outstanding Teaching in Political Science

2007. WMU, College of Arts and Sciences, Faculty Achievement Award in Teaching (Internal)

2006. American Association of State Colleges & Universities, “Exemplary Voter Education Program,” included Kalamazoo City Commission Candidate Forum (which I organized) in best practices monograph

2002. Faculty Research and Creative Activities Support grant (Internal). “The Role of the Federal Home Loan Banks in Preserving Local Capital”

2002. Community and Economic Development Award for Outstanding Scholarship, Michigan Partnership for Economic Development Assistance

1988. City of Cleveland, Mayoral Certificate of Appreciation

1977-78. All-University Fellowship, University of Wisconsin-Milwaukee

COURSES TAUGHT

Graduate: U.S. Housing Policy and Practice, U.S. Public Policy, Foundations of Public Administration, Urban Politics, Qualitative Methods, Foundations of American Politics-Institutions

Undergraduate: Urban Politics, Introduction to Public Policy, Public Policy and the Economy, Government and Financial Crises, National Government, Presidency, Congress, Critical Thinking About Politics