

## **Susan M. Hoffmann**

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Western Michigan University  
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### **EDUCATION**

University of Wisconsin-Madison: Ph.D. in Political Science, 1998  
University of Wisconsin-Milwaukee: Master of Urban Planning, 1978  
Marquette University: B.A. *summa cum laude*, History and Political Science, 1974

### **ACADEMIC APPOINTMENTS**

#### ***Western Michigan University***

Professor Emerita of Political Science, 2020—  
Professor, Department of Political Science, 2010-2020  
Associate Professor, Department of Political Science, 2004–2010  
Assistant Professor, Department of Political Science, 2000–2004  
Adjunct, School of Public Affairs and Administration, 1999–2000

#### ***Marquette University***

Instructor, Institute for Urban Life, Master of Public Service Program, Spring 1999  
Visiting Instructor, Department of Political Science, 1996-97

#### ***University of South Dakota***

Instructor, Department of Political Science, 1989

#### ***Western Iowa Tech Community College***

Instructor, Division of Arts and Science, 1988-1990

### **ACADEMIC AFFILIATIONS**

#### ***Penn Partnership for Effective Public Administration and Leadership (PEPAL)***

Affiliated Scholar, 2018-2019

### **VOLUNTEER POSITIONS**

#### ***Saint Joseph Housing Commission*, St. Joseph, Michigan**

President, 2018- 2020  
Commissioner, 2017-2020

#### ***Kalamazoo Neighborhood Housing Services*, Kalamazoo, Michigan**

Board member, 2010-2012

#### ***City Plan Commission*, Monona, Wisconsin**

Commissioner, 1993-1999

#### ***Gund Foundation*, Cleveland**

Self-Help Grant Advisory Committee member, 1983

#### ***Central Bank*, Cleveland**

Neighborhood Marketing Grant Distribution Committee member, 1982

#### ***Metropolitan Milwaukee Fair Housing Council*, Milwaukee**

Incorporating member, 1978

### **PROFESSIONAL POSITIONS, URBAN PLANNING**

#### ***City of Cleveland***

*Capital Budget Manager*, Office of Budget & Management, 1985-88, 1982-1984  
Managed multi-year capital programming process  
Recommended annual capital budget, approximately \$50 million per year  
Developed and implemented capital projects monitoring system  
Prepared special financial analyses

***City of Cleveland positions (continued)***

*Program Development Manager*, Dept. of Economic Development, 1984-1985

Coordinated interdepartmental development teams

*Neighborhood Planning Manager*, City Planning Department, 1981-1982

Coordinated projects for neighborhood housing & business organizations

Supervised analysis of population and housing data

Managed staff

*Neighborhood Planner*, City Planning Department, 1978-1979

Provided technical assistance to neighborhood groups

Designed and conducted surveys

Prepared federal grant applications

***U. S. Department of Housing and Urban Development***

*Housing Rehabilitation Specialist*, Milwaukee Area Office, 1979-1980

Managed Section 312 rehab financing program

Monitored local implementation of CDBG-funded housing rehab programs

***Park West Redevelopment Task Force***, Milwaukee, Wisconsin

Staff to Housing Committee, 1977

Prepared study of housing market in redevelopment area

**PUBLICATIONS**

***Books***

2010. Susan M. Hoffmann and Mark K. Cassell. *Mission Expansion in the Federal Home Loan Bank System*. Albany: SUNY Press, 2010.

2001. Susan Hoffmann. *Politics and Banking: Ideas, Public Policy, and the Creation of Financial Institutions*. Baltimore: Johns Hopkins University Press, 2001.

***Journal articles***

2009. Mark K. Cassell and Susan M. Hoffmann. "Not All Housing GSEs Are Alike: An Analysis of the Federal Home Loan Bank System and the Foreclosure Crisis." *Public Administration Review* 69 (July/August 2009): 613-622.

2005. Susan M. Hoffmann and Mark K. Cassell. "Understanding Mission Expansion in FHLBs: A Return to Behavioral Choice Theory." *Public Administration Review* 65 (November/December 2005): 677-689.

2004. J. Kevin Corder and Susan M. Hoffmann. "Privatizing Federal Credit Programs: Why Sallie Mae?" *Public Administration Review* 64 (March/April 2004):180-191.

2002. Susan M. Hoffmann and Mark K. Cassell. "What Are the Federal Home Loan Banks up To? Emerging Views of Purpose among Institutional Leadership," *Public Administration Review* 62 (July/August 2002): 461-470.

2000. Susan Hoffmann, Norman Krumholz, Kevin O'Brien and Billie Geyer. "How Capital Budgeting Helped a Sick City: Thirty Years of Capital Improvement Planning in Cleveland," *Public Budgeting and Finance* (Spring 2000): 24-37.

1979. Norman Krumholz and Susan Hoffmann. "Revitalization of the Urban Center: Business and the Neighborhoods," *National Civic Review* 68: (March 1979) 130-5.

### **Technical reports**

2018. *Strengthening Public Housing Agencies: Why It Matters*. PEPAL Brief 2018-01. Partnership for Effective Public Administration and Leadership (PEPAL). University of Pennsylvania. September. DOI: 10.13140/RG.2.2.30067.99363.  
<https://www.scribd.com/document/405902054/Hoffmann-PEPAL-Brief-2018-01>.

2009. *Managing a \$700 Billion Bailout: Lessons from the Home Owners' Loan Corporation and the Resolution Trust Corporation*. IBM Center for the Business of Government, Financial Management Series. With Mark K. Cassell.

1978. *Commercial Insurance Problems: Selected Areas in the City of Milwaukee*. Milwaukee, Wisconsin: University of Wisconsin-Milwaukee Urban Observatory. With Brian Peterson.

### **Book chapters and other articles**

2017. Herson, L.J.R, Bolland J.M. and Hoffmann, S. "The Urban Web." Chapter 1 in *The Urban Web*. Open source textbook. Available at <https://urbanwebsite.wordpress.com/>

2017. Herson, Bolland and Hoffmann. "Theories of Urban Politics." Chapter 2 in *The Urban Web*. Open source textbook. Available at <https://urbanwebsite.wordpress.com/>

2016. Herson, Bolland, and Hoffmann S. "The Politics of Urban Development: The Development of Urban Politics." Chapter 3 in *The Urban Web*. Open source textbook. Available at <https://urbanwebsite.wordpress.com/>

2015. Herson, Bolland and Hoffmann. "Forms of Municipal Government and Formal Participants in the Urban Political Process." Chapter 4 in *The Urban Web*. Open source textbook. Available at <https://urbanwebsite.wordpress.com/>

2015. Herson, Bolland and Hoffmann. "Municipal Finance: A Prelude to the Urban Service Delivery Saga." Chapter 6 in *The Urban Web*. Open source textbook. Available at <https://urbanwebsite.wordpress.com/>

2010. "Banking Policy." In *Princeton Encyclopedia of American Political History*. Michael Kazin, ed. Princeton University Press.

1985 (March/April). "Capital Improvement Budgeting and Programming in the City of Cleveland," *Urban Fiscal Ledger*. Cleveland: Cleveland State University College of Urban Affairs.

1985 (March/April). "Cleveland Developing Capital Project Monitoring System," *Urban Fiscal Ledger*. Cleveland: Cleveland State Univ. College of Urban Affairs.

### **Book reviews**

2018. "Schlichtman, Patch, and Hill: *Gentrifier*." *Journal of the American Planning Association* 84(3-4), pp. 309-310. DOI: 10.1080/01944363.2018.1479601.

2006. "Housing Inequality in the Twenty-First Century: Why it Persists and How We Ask." *Urban Affairs Review* 40. (March 2006), 572-576. (Review of Charles M. Lamb. *Housing Segregation in Suburban America since 1960*. Cambridge University Press, 2005 and Mara S. Sidney. *Unfair Housing*. University Press of Kansas, 2003). DOI: 10.1177/1078087405282358.

## **INVITED PRESENTATIONS**

2020. "Public Housing Agencies: Critical Community Assets." Alabama A&M University, Department of Community and Regional Planning. October 22, 2020.
2017. "Keeping the 'Public Option' for Low-Income Housing." University of Pennsylvania, Fels Institute of Government and Institute of Urban Research. October 25, 2017.
2009. "Mission Expansion in the Federal Home Loan Bank System." Virginia Tech. School of Public and International Affairs. January 23, 2009.
2008. "Lessons Learned, Lessons Lost: Federal Home Loan Banks in the Housing Finance System." Kent State University, Department of Political Science. April 2008.
2006. "A New Player in Housing and Community Development." Western Michigan University, Geography Department Colloquium Series. February 22, 2006.
2003. U.S. Office of the Comptroller of the Currency. "Ideas and Institutions in U.S. Banking." Keynote talk for 140th Anniversary Celebration of the U.S. Office of the Comptroller of the Currency. Washington, D.C. June 3, 2003.

## **SELECTED CONFERENCE PARTICIPATION**

### *Invited conferences*

2018. Liberty Fund and Cato Institute. "Freedom in Banking and the Founding of the Federal Reserve." Jekyll Island, Georgia. January 11-14, 2018.
2016. "Overcoming Urban Challenges in the Era of Globalization." Deliberative Workshop hosted at Central Michigan University's Campus Martius, Detroit. October 17-18, 2016.
2009. "A Public Administration Moment: Forging an Agenda for Financial Regulatory Reform." Regulatory symposium sponsored by NASPAA and Virginia Tech. Washington, D.C., January 23.

### *Conference papers*

2012. "Fannie Mae and Freddie Mac: Where Are They? How Did They Get There?" 2012 Policy History Conference. Richmond, Virginia. June 6-9, 2012. With J. Kevin Corder.
2012. "Innovations in Collaboration and Information Sharing: Building the Financial Stability Oversight Council." Midwest Political Science Association, 2012 Annual Meeting. Chicago. April. With J. K. Corder.
2007. "Federal Home Loan Banks: A New Player in Community Development." Midwest Political Science Association, 2007 Annual Meeting. Chicago. March. With Mark Cassell.
2003. "Mission Expansion in the Federal Home Loan Bank System: Supporting the Viability of Community Banks." American Political Science Association, 2003 Annual Meeting. Philadelphia. With Mark Cassell.
2001. "Leveraging the Private Sector to Meet Public Goals: Federal Home Loan Bank Implementation of New Affordable Housing and Community Development Mandates." Association for Public Policy and Management, 23rd Annual Research Conference. Washington D.C., November 2001. With Mark Cassell.

2001. "Privatizing Federal Credit Programs: Why Sallie Mae?" 6th Annual National Public Management Conference, Bloomington, Indiana. October 2001. With Kevin Corder.

### **Roundtables**

2011. "GSEs and Housing Finance: The Sequel to Financial Reform." Midwest Political Science Association, 2011 Annual Meeting. Chicago. March 24-27, 2011.

2010. "The Financial Crisis and the Implications for Public Administration." FHLBanks in the financial crisis of 2008. American Society of Public Administration, 2010 Annual Meeting. San Jose. April 9-12, 2010.

### **Other conference roles**

2009. Chair and discussant: "Running on Empty: Local Government Finances" panel. Southern Political Science Association, 2009 Annual Meeting. New Orleans, Jan. 8-11, 2009.

## **INTERVIEWS**

2018. WMUK (NPR affiliate). "One Way to Improve Public Housing: 'Bring Back the Bureaucrats.'" Interview with Gordon Evans for *WestSouthwest*. April 9. Available at <https://www.wmuk.org/post/wsw-one-way-improve-public-housing-bring-back-bureaucrats>

2018. *American Banker*. Interview with John Reosti for piece on commercial banks versus credit unions. March 6. Available at <https://www.americanbanker.com/news/credit-unions-vs-banks-how-we-got-here>.

2015. WMUK (NPR affiliate). "'The Rules of the Game' for City Elections." Interview with Gordon Evans for *WestSouthwest*. October 29, 2015. Available at <https://www.wmuk.org/post/wsw-rules-game-city-elections#stream/0>

2014. U.S. Government Accountability Office [GAO]. Consulted with staff on design of a study of the effects of changes to FHLBanks' governance structure required by the Housing and Economic Recovery Act of 2008. July 14, 2014.

2013. U.S. Senate Banking Committee staff. Provided background on the Federal Home Loan Banks and discussed FHLBanks' possible role in a new secondary market scenario, in context of housing finance reform. October 10, 2013.

2011. Bloomberg news. Interview for piece on Federal Housing Finance Agency notice of proposed rulemaking for Federal Home Loan Banks. April 20, 2011.

2010. Detroit public radio. Interview about WMU's winning team in the inaugural iOme competition and team's proposal for reforming U.S. retirement security policy. January 27, 2010.

2010. *Kalamazoo Gazette*. Interview on WMU's winning team in the inaugural iOme competition and team's proposal for reforming U.S. retirement security policy. January 27, 2010.

2009. Bloomberg News. Interview on the question: Do financial crises generate regulatory innovations, or open the door for adoption of ideas that were already circulating? October 29, 2009.

2007. Federal Home Loan Bank of Boston. Consulted on development of in-house training on history of the Federal Home Loan Bank System.

2003. Monetary Authority of Singapore. Consulted on U.S. experience with GSEs in context of MAS exploration of designing a capital market approach to increasing Singapore's international education market. October 1, 2003.

#### **READER/REVIEWER FOR**

*Public Administration Review*  
*American Political Science Review*  
*Journal of Public Administration Research and Theory (J-PART)*  
*Journal of Policy History*  
*Polity*  
*Contemporary Economic Policy*  
*Studies in American Political Development*  
*Administration & Society*  
*Justice System Journal*  
State University of New York Press: banking  
Stanford University Press: banking and politics  
Oxford University Press: financial crises, public policy  
Pearson Education: public policy  
Routledge: public policy  
Prentice-Hall: American politics

#### **ACADEMIC PROGRAM REVIEWER**

2017. Northeastern Illinois University, Department of Political Science.

#### **EXTERNAL TENURE REVIEWER**

2020. University of South Florida, School of Interdisciplinary Global Studies.  
2013. Southern Illinois University, Department of Political Science.  
2010. Oakland University, Department of Political Science.

#### **FUNDING AND AWARDS**

2016. Tim Hurrteg Memorial Award for "Outstanding Achievement in Making the World a Better Place to Live." (Internal) For role in founding WMU's Humanities for Everybody program.

2014. Instructional Development Project Grant (Internal). Development of open source textbook.

2014. Support for Faculty Scholars Award (Internal). GSE Research.

2010. Fulbright Scholarship. German Studies Seminar. "The German *Sozialstaat* Re-visited: A System in Turmoil." Berlin, Hamburg and Swerin, Germany. June 9-19, 2010

2009. Coached winning team of undergraduates in the inaugural iOme Challenge, a national public policy competition in which students propose reform of U.S. retirement security policy

2007. American Political Science Association, Outstanding Teaching in Political Science

2007. WMU College of Arts and Sciences, Faculty Achievement Award in Teaching (Internal)

2006. American Association of State Colleges & Universities, "Exemplary Voter Education Program," included Kalamazoo City Commission Candidate Forum in best practices monograph

2002. Faculty Research and Creative Activities Support grant (Internal). “The Role of the Federal Home Loan Banks in Preserving Local Capital”

2002. Community and Economic Development Award for Outstanding Scholarship, Michigan Partnership for Economic Development Assistance

1988. City of Cleveland, Mayoral Certificate of Appreciation

1977-78. All-University Fellowship, University of Wisconsin-Milwaukee

### **COURSES TAUGHT**

***Graduate:*** U.S. Housing Policy and Practice, U.S. Public Policy, Foundations of Public Administration, Urban Politics, Qualitative Methods, Foundations of American Politics-Institutions, Applied Research Methods

***Undergraduate:*** Urban Politics, Introduction to Public Policy, Public Policy and the Economy, Government and Financial Crises, National Government, Presidency, Congress, Critical Thinking About Politics, State and Local Government