

## Sandra L. Borden

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### Education

- 1997      **INDIANA UNIVERSITY**, Bloomington  
**Ph.D. in Mass Communications (Journalism)**, School of Journalism. Emphases in media ethics and organizational behavior, with a Ph.D. minor in organizational behavior. Dissertation topic: "Value Judgments: How Journalists Think About the Ethics of Good Business vs. Good Journalism." Director: David E. Boeyink.
- 1991      **THE OHIO STATE UNIVERSITY**, Columbus  
**M.A. in Journalism**, School of Journalism. Emphasis in media ethics.
- 1985      **UNIVERSITY OF MISSOURI-COLUMBIA**  
**B.J. in Journalism**, School of Journalism. News-editorial emphasis. Summa cum laude.

### Academic appointments

- August 2018- Present      **WESTERN MICHIGAN UNIVERSITY**, Kalamazoo  
**Affiliate Professor**, Department of Philosophy.
- March 2016- Present      **WESTERN MICHIGAN UNIVERSITY**, Kalamazoo  
**Director**, Center for the Study of Ethics in Society.  
Supervises graduate assistant or intern, manages annual operating budget and three endowment funds, works with advisory board, plans and hosts lectures and other campus programming, coordinates local and national conferences and workshops, works with campus leadership on policy and events, represents Center on national ethics association boards, sponsors undergraduate ethics team.
- Sept. 2008- Present      **WESTERN MICHIGAN UNIVERSITY**, Kalamazoo  
**Professor**, School of Communication. Tenured.
- Sept. 2003- March 2016      **WESTERN MICHIGAN UNIVERSITY**, Kalamazoo  
**Co-director**, Center for the Study of Ethics in Society.

- May 2001-  
Aug. 2008     **WESTERN MICHIGAN UNIVERSITY**, Kalamazoo  
                  **Associate professor**, Department of Communication. Tenured.
- July 1999-  
June 2003     **WESTERN MICHIGAN UNIVERSITY**, Kalamazoo  
                  **Associate director**, Center for the Study of Ethics in Society.
- Jan. 1997-  
May 2001     **WESTERN MICHIGAN UNIVERSITY**, Kalamazoo  
                  **Assistant professor**, Department of Communication. Tenure-track.
- Aug. 1996-  
Dec. 1997     **WESTERN MICHIGAN UNIVERSITY**, Kalamazoo  
                  **Instructor**, Department of Communication. Tenure-track.
- Aug. 1991-  
May 1992     **MIDDLE TENNESSEE STATE UNIVERSITY**, Murfreesboro, TN  
                  **Instructor**. College of Mass Communication. Temporary full time.

## **Selected publications**

### **Books**

- Borden, S.L. (Ed.) (2022). *Routledge companion to media and poverty*. Routledge. ISBN: 978-0-367-26072-9 (hbk) ISBN: 978-0-367-77634-3 (pbk) ISBN: 978-0-429-29133-3 (ebk)
- Boeyink, D.E., & Borden, S.L. (2010). *Making hard choices in journalism ethics: Cases and practice*. Routledge. ISBN 978-0-415-98999-2 (hardcover); ISBN 978-0-415-99000-4 (paperback).
- Good, H., & Borden, S.L. (Eds.). (2010). *Ethics and entertainment: Essays on media culture and media morality*. McFarland & Co. ISBN 978-0-7864-3909-6 (paperback)
- Borden, S.L. (2009). *Journalism as practice: MacIntyre, virtue ethics and the press*. Paperback edition. Routledge. ISBN 978-0-415-87767-1.
- Borden, S.L. (2007). *Journalism as practice: MacIntyre, virtue ethics and the press*, Ashgate Studies in Applied Ethics series (M. Davis, ed.). Ashgate Publishing. ISBN 978-0-7546-6060-6 (hardcover); ISBN 978-0-7546-8725-2 (e-book).

### **Refereed journal articles**

- Borden, S.L. (2016). **Aristotelian casuistry: Getting into the thick of global media ethics**. *Communication Theory*, 26 (3), 329-347. [Published online November 4, 2015, in advance of print publication]. <https://doi.org/10.1111/comt.12085>
- Borden, S.L. (2015). **A virtue critique of Silverstone's media hospitality**. *Journal of Media Ethics*, 30 (3), 168-185. [Published online August 4, 2015, in advance of print publication].

<https://doi.org/10.1080/23736992.2015.1050555>

Borden, S.L. (2014). **Communitarian journalism and the common good: Lessons from *The Catholic Worker***. *Journalism: Theory, Practice & Criticism*, 15 (3), 273-288. [Published online in 2013 in advance of print publication]. <https://doi.org/10.1177/1464884913477283>

Meyers, C., Wyatt, W., Borden, S.L., & Wasserman, E. (2012). **Professionalism, not professionals**. *Journal of Mass Media Ethics*, 27 (3): 189-205. <https://doi.org/10.1080/08900523.2012.700212>

Borden, S.L., & Tew, C. (2007). **The role of journalist and the performance of journalism: Ethical lessons from “fake” news (seriously)**. *Journal of Mass Media Ethics*, 22 (4), 300-314. <https://doi.org/10.1080/08900520701583586>

Borden, S.L. (2007). **Mapping ethical arguments in journalism: An exploratory study**. *Mass Communication & Society*, 10 (3), 275-297. <https://doi.org/10.1080/15205430701407132>

Borden, S.L. (2000). **A model for evaluating journalist resistance to business constraints**. *Journal of Mass Media Ethics*, 15 (3), 149-166. <https://doi.org/10.1207/S15327728JMME1503-2>

Borden, S.L. (1999). **Character as a safeguard for journalists using case-based ethical reasoning**. *International Journal of Applied Philosophy*, 13 (1), 93-104.

Borden, S.L. (1998). **Avoiding the pitfalls of case studies**. *Journal of Mass Media Ethics*, 13 (1), 5-13. [https://doi.org/10.1207/s15327728jmme1301\\_1](https://doi.org/10.1207/s15327728jmme1301_1)

Borden, S.L. (1997). **Choice processes in a newspaper ethics case**. *Communication Monographs*, 64, 65-81. <https://doi.org/10.1080/03637759709376405>

### **Book chapters**

Borden, S.L. (In press). **Study abroad strategies for bringing home the complexity of moral judgments**. In D. E. Wueste (Ed.), *Teaching ethics: Instructional models, methods, and modalities for university students*, Teaching ethics across the American educational experience series (D. P. Scibilia, Ed.), vol. 4. Rowman & Littlefield.

Borden, S.L. (2022). **Introduction: The problem with poverty coverage**. In S.L. Borden (Ed.), *Routledge companion to media and poverty* (pp. 1-10). Routledge.

Borden, S.L. (2022). **Shared vulnerability as a virtuous framework for poverty journalism**. In S.L. Borden (Ed.), *Routledge companion to media and poverty* (pp. 54-63). Routledge.

Borden, S.L., & Bowers, P. (2020). **Ethical tensions in journalism: What the press has in**

**common with other professions.** In Wilkins, L., & Christians, C.G. (Eds.), *The Handbook of Mass Media Ethics*, 2<sup>nd</sup> edition (pp. 496-509). Routledge.

Borden, S.L. (2018). **Virtue ethics & media.** In P.L. Plaisance (Ed.), *Communication and media ethics* (pp. 171-190). Berlin, Germany: De Gruyter. Handbooks of Communication Science series (P.J. Schulz & P. Cobley, Eds.): Vol. 26.  
<https://doi.org/10.1515/9783110466034-010>

Borden, S.L., & Boeyink, D.E. (2015). **Casuietry's strengths for intercultural journalism ethics: A case in point.** In Bo, S., & Christians, C. (Eds.). *Ethics in intercultural communication* (pp. 285-304). Peter Lang. Intersections in Communications & Culture: Global Approaches & Transdisciplinary Perspectives series (C. McCarthy & A.N. Valdivia, Eds.): Vol. 32.

Borden, S.L. (2010). **The moral justification for journalism.** In Meyers, C. (Ed.), *A philosophical approach to journalism ethics* (pp. 53-68). Oxford University Press.

## Sabbatical leaves

**Sabbatical leave**, 2019-20 academic year. Awarded for proposal entitled *Media and poverty*.

**Sabbatical leave**, Spring 2013 semester. Awarded for proposal entitled *Comparative media ethics: Course and theory development*.

**Sabbatical leave**, 2004-2005 academic year. Awarded for book proposal entitled *A distinct practice worthy of trust: A virtuous foundation for restraining commercial vice in journalism*. Book ultimately published under title *Journalism as Practice*.

## Honors and awards

**Winner**, 2018-2019 WMU College of Arts and Sciences' Faculty Achievement Award in Professional and Community Service.

**Winner**, 2010 WMU College of Arts and Sciences' Faculty Award for Outstanding Achievement in Research and Creative Activities.

**Short-term faculty exchange**, University of Passau (Germany). Summer 2010.

**2008 winner**, Carl Couch Center for Social and Internet Research's Clifford G. Christians Ethics Research Award. For *Journalism as Practice*.

**2008 winner**, National Communication Association Communication Ethics Division's Award for Top Book in Applied Ethics. For *Journalism as Practice*.

**2008 Top Three Finalist**, Association for Education in Journalism and Mass Communication Standing Committee on Research's Tankard Book Award. For *Journalism as Practice*.

## **Offices and appointments**

**Member, executive committee, Society for Ethics Across the Curriculum**, 2017-present (re-elected in 2020). Committee provides direction to president and oversees the organization's development efforts, annual finances, conference planning and journal. Individually developed new graduate student award (given for the first time in 2019). Served on committee that oversaw overhaul of organization's website and development of a new logo, as well as committee that restructured SEAC's institutional memberships.

**Member, executive board of the Association for Practical and Professional Ethics**, 2010-2014. Board provided direction to full-time director and oversaw the organization's membership recruitment, development efforts, annual finances, and conference programming. During her tenure, the organization successfully applied for state and federal non-profit tax status. As a board member, organized and chaired three conference panels in consecutive years on the media and poverty, interacted with new members and performed other functions at the association's annual conferences.

**Associate editor**, *Teaching Ethics*, 2008-2014. Primarily responsible for book reviews.

**Member, Intercollegiate Ethics Bowl Subcommittee** of the Association for Practical and Professional Ethics, 2009-2011.

**Member, Intercollegiate Ethics Bowl executive board**, 2008-2009.

**Member of advisory board, Center for the Study of Ethics in Society**, August 1996 to present.

**Member, Ethics Task Force** appointed by president of the Association for Education in Journalism and Mass Communication to draft an ethics code for the organization, February 2004-August 2008. Adopted.

**Head, Media Ethics Division, Association for Education in Journalism and Mass Communication**, August 2003-August 2004.

## **Editing, refereeing, reviewing activities**

**Reviewer**, submissions for *Journal of Media Ethics*

**Reviewer**, book proposals for Wiley Blackwell, Routledge, Taylor and Francis, Continuum Books, Strata Publishing and Prentice Hall.

**Reviewer**, Media Ethics Division submissions for the annual convention of the Association for Education in Journalism and Mass Communication.

**Reviewer**, submissions for the annual meeting of the Association for Practical and Professional Ethics.

**Ad hoc reviewer**, submissions for *Digital Journalism*, *Critical Studies in Media Communication*, *Electronic Journal of Communication*, *Journalism & Mass Communication Quarterly*, *Journalism: Theory and Practice*, *Journalism Practice*, *Communication & Society*, and *Communication Yearbook*.

## **Courses taught at Western Michigan University (1996-present)**

### **Graduate level**

Organizational Communication Ethics, Seminar in Communication Ethics, Media Ethics in London (Faculty-led Short-term Study Abroad), Seminar in Mass Communication (Topic: Media and Memory), Independent Research, Master's Thesis, Professional Project (COM 7150 and PHIL 7150).

### **Undergraduate level**

Communication Ethics; Media (Television) Criticism; Roles and Responsibilities of Media Workers; Freedom of Expression; Virtual Reality Ethics; Free Speech in the US and UK; Independent Research

## **Professional memberships**

Association for Education in Journalism and Mass Communication, Association for Practical and Professional Ethics, Society for Ethics Across the Curriculum, International Society for MacIntyrean Enquiry