

## **CURRICULUM VITAE**

### **WILLIAM S. KERN**

Professor of Economics  
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#### **Personal**

Birth: July 17, 1952; Miami, FL  
Married

#### **Education**

B.A. Economics, 1976, Florida International University  
M.S. Economics, 1978, Louisiana State University  
Ph.D. Economics, 1982, Colorado State University

#### **Areas of Specialization**

History of Economic Thought, Comparative Economic Systems, Microeconomics, Sports Economics, Environmental and Natural Resource Economics,

#### **Teaching Experience**

Western Michigan University, Kalamazoo, MI, Assistant Professor of Economics 1987-1990, Associate Professor 1990- 2001, Professor 2001 to present. Interim Chair January 1, 2005 to June 30, 2007, Chair July, 2007 to June 30, 2012.

Franklin and Marshall College, Lancaster, PA, Assistant Professor of Economics, 1982-1987.

Colorado State University, Instructor, 1981-82. Teaching Assistant 1979-81.

Emporia State University, Emporia, KS, Instructor, 1978-79.

## **Courses Taught**

Contemporary Economic Problems  
Principles of Microeconomics  
Principles of Macroeconomics  
Comparative Economic Systems  
Sports Economics  
Environmental Economics  
Intermediate Microeconomics  
Current Economic Issues (graduate)  
History of Economic Thought (graduate and undergraduate)  
Seminar on Economic Reforms in Transitional and Developing Countries (graduate)

## **Publications**

“Robinson Crusoe and the Economists” in *Robinson Crusoe: The Construction and Deconstruction of Economic Man*. Ulla Grapard and Gilian Hewitson eds. March 2011.

*The Economics of Natural and Unnatural Disasters*, W.S. Kern, editor, W.E. Upjohn Institute for Employment Research. 2010.

“Introduction” in *The Economics of Natural and Unnatural Disasters*, W.S. Kern editor, W.E. Upjohn Institute for Employment Research. 2010, pp.1-7. This also appeared in *Employment Research*, July 2010, p.5-6.

“The Impact of Athletic Success on Tuition Rates” with Don Alexander. *International Journal of Sport Finance*, Vol. 4, No.4, Nov. 2009, pp. 240-254.

"Coaching Experience, Playing Experience and Coaching Tenure: A Commentary." *International Journal of Sports Science*, Vol.2,2, 2007, pp.119-120.

“Drive for Show and Putt for Dough? An Analysis of the Earnings of PGA Tour Golfers” with Donald Alexander. *Journal of Sports Economics*, Vol.6,1, February 2005, pp.46-60.

“The Economic Determinants of Professional Sports Franchise Values” with Donald Alexander. *Journal of Sports Economics*, Vol.5,1,February 2004, pp.51-66.

“McCulloch, Scrope, and Hodgskin: Nineteenth Century Versions of Julian Simon” *Journal of the History of Economic Thought*, Vol. 25, No.3, September 2003, pp.289-301.

“Reply to Professor Levine on Rhetoric and Reality in American Welfare History,” *Journal of Economic Issues*, September 2001.

"Classical Economic Man: Was He Interested in Keeping Up with the Joneses?" *Journal of the History of Economic Thought*. Vol. 23, 3, September 2001, pp.353-368.

*The Economics of Sports: Winners and Losers*, W.S. Kern, editor, W.E. Upjohn Institute for Employment Research, October 2000.

"Valuing the Consumption Benefits from Sports Franchises and Facilities" with D. Alexander and J. Neill, *Journal of Urban Economics*, 48, 2000, p.321-337.

"Maria Edgeworth and Classical Political Economy," *CSWEP Newsletter*, Winter 1998.

"Current Welfare Reform: A Return to the Principles of 1834," *Journal of Economic Issues*. Vol. XXXII, No. 2, June 1998, pp. 427-432.

"The Heterodox Economics of 'the Most Orthodox of Orthodox Economists': Frank H. Knight," *The American Journal of Economics and Sociology*, Vol.56, No.3, July 1997, pp. 319-330.

"Frank H. Knight: Archetypical Conservative Economist," *Modern Age*. Vol. 35, No. 3, Spring 1993, pp. 258-64.

"Frank Knight on Preachers and Economic Policy," *American Journal of Economics and Sociology*. Vol. 47, January 1988, pp. 61-68. Also reprinted in *Pioneers in Economics: Frank Knight, Henry Simons and Joseph Schumpeter*. Vol. 37 Mark Blaug, ed. 1992.

*From Socialism to Market Economy: The Transition Problem*. W. S. Kern, editor, W.E. Upjohn Institute for Employment Research, 1992.

"The Law of Matter and Energy Conservation in the History of Economic Thought" *Journal of the History of Economic Thought*. Vol. 12, No. 1, Spring 1990, pp. 96-102.

"The End of Scarcity and the Art of Living: The Complementary Visions of Knight and Keynes" *Research in the History of Economic Thought and Methodology*. Vol. 8, 1990, pp. 39-51.

"Frank Knight's Skeptical View of Economic Education" *Journal of Economic Education*. Vol. 21, No. 2, Spring 1990, pp. 195-206.

"Comment on W. Samuels 'Austrian and Institutional Economics: Some Common Elements' and P. Boettke 'Evolution and Economics: Austrians as Institutionalists' in 'Symposium Issue on Austrian and Institutional Economics' in *Research in the History of Economic Thought and Methodology*. Vol. 6, 1989, pp. 143-150.

"The Lemon Principle, Democratic Politics, and Frank Knight's First Law of Talk" *Public Choice*. Vol. 59, (1988), pp. 83-87.

"Frank Knight's Three Commandments," *History of Political Economy* Vol. 19, No. 4, Winter 1987, pp. 639-646.

"Aristotle and the Problem of Insatiable Desires: A Reply," *History of Political Economy* Vol. 17, No. 3, (1985), pp. 393-394. Also reprinted in *Pioneers in Economics: Aristotle*. Mark Blaug, Editor, 1991.

"On the Market as a Game: Hayek vs. Knight," *Research in the History of Economic Thought and Methodology*, Vol. 3, (1985), pp. 51-60.

"Catholic Social Teaching and the U.S. Economy: a Hayekian Critique," *The Freeman* Vol. 35, No. 12, (1985), pp. 728-731. This paper was also reprinted in the Brazilian magazine *Visao*.

"Returning to the Aristotelian Paradigm: Daly and Schumacher," *History of Political Economy*, Vol. 15, No. 4, (1983), pp. 501-512.

“Some Normative Reflections on the Concept of a Fiscal Constitution” *Colorado Economic Issues*, Spring, 1982, pp. 9-10.

### **Book Reviews**

Review of *Energy, Economics, and the Environment* by H. Daly and A. Umana. *Environmental Management* Vol. 6, No. 5, (1982), p. 453-464.

Review of *Markets, Entrepreneurs, and Liberty* by Duncan Reekie, *History of Political Economy*. Vol. 18, No. 3, (1986), p. 533-35.

### **Participation at Professional Meetings**

Served as a discussant on session on Ancient Greek Economic Thought at the annual meetings of the History of Economics Society, May 1982 at Duke University.

Presented a paper entitled “On the Market as a Game: Hayek vs. Knight” at the 1984 annual meetings of the History of Economics Society at the University of Pittsburgh.

Presented a paper entitled “The Compatibility of Free Markets and Catholic Economic Ethics: The Views of Two Classical Liberals” at the annual meetings of the Allied Social Sciences Assn., Dallas, TX, 1984.

Presented a paper entitled “Frank Knight on Preachers and Economic Policy” at the annual meetings of the History of Economics Society, George Mason University, May 1985. I also served as a discussant on a session on American Neoclassical Economics.

I was a panelist in a symposium entitled “Fractured Vision: International Political Economy in the 1980’s” at Gettysburg College, November 1985.

Presented a paper entitled “Frank Knight on Scientism, Moralism and Social Progress” at the Meetings of Southwestern Social Science Association, March 1986, San Antonio, TX.

Presented a paper entitled “Frank Knight’s Three Commandments” to the annual meetings of the History of Economics Society at Barnard College, May 1986. I also served as a discussant.

Presented a paper entitled “The End of Scarcity and The Art of Living: The Complementary Visions of Mill, Knight and Keynes” at the 1987 meetings of the Midwest Economic Association, December 1987.

Served as a discussant in session on “Values in Economics” at the annual meetings of the Allied Social Sciences, December 1987, Chicago.

Presented a talk to the History of Economic Thought Workshop at Michigan State University, October 17, 1987 on “Frank Knight and Public Choice.”

Presented a paper and served as a discussant at the meetings of the History of Economics Society at the University of Toronto, June 19-21, 1988. Paper entitled “The Lemon Principle, Democratic Politics, and Frank Knight’s First Law of Talk.”

Presented a talk to the History of Economic Thought Workshop at Michigan State University, Oct. 1988 “Frank Knight’s Cynical View of Economic Education”

Presented a paper entitled “Frank Knight’s Cynical View of Economic Education” and served as a discussant at the 1989 meetings of the Eastern Economics Association.

Presented a paper and served as a discussant at the 1989 meetings of the Southern Economics Association. Paper entitled “Frank Knight, Bifurcated Man, and Economic Imperialism.”

1990 meetings of the History of Economic Society, presented a paper entitled “The Law of Matter and Energy Conservation in the History of Economic Thought”.

Presented a talk to the History of Economic Thought Workshop at Michigan State University May 7, 1991 on “Frank Knight on Science and Ethics”.

Presented a paper entitled “Philip Wicksteed and Economic Imperialism” at the 1992 Meetings of the Midwest Economics Association. Also served as a discussant and chaired a session.

Presented a paper entitled “Robinson Crusoe and the Economists” to History of Economic Thought Workshop at Michigan State University, February 1993 and Annual Meetings of the History of Economics Society, Philadelphia, PA., June 1993.

Presented a paper entitled “Frank Knight’s Macroeconomics” at the History of Economic Thought Workshop at Michigan State University, October 1994.

Presented a paper “Frank Knight’s Macroeconomics” at the annual meetings of the History of Economics Society at University of Notre Dame, June 2-5. Also chaired a session and served as discussant.

Presented a paper “The Heterodox Economics of the Most Orthodox of Orthodox Economists: Frank H. Knight” at the American Economics Association, San Francisco, January 1996 and to the History of Economic Thought Workshop at Michigan State University, February 1996.

“The Classical Economists and Welfare Reform: What Can We Learn” presented at the History of Economic Thought Workshop at Michigan State University, March 1997 at the Allied Social Science Association Meetings, June 1998.

Presented a paper “Classical Economic Man: Was He Interested in Keeping Up With the Joneses?” at the annual meetings of the History of Economics Society, at UNC Greensboro, June 1999.

Presented a paper "Valuing the Consumption Benefits from Sports Franchises and Facilities" at the annual meetings of the Midwest Economic Association, Chicago, IL. March 2000.

Presented a paper “McCulloch, Scrope and Hodgskin: Nineteenth Century Versions of Julian Simon” at the annual meetings of the History of Economics Society at Wake Forest University, June 2001.

“The Economic Determinants of Sports Franchise Values” (with Don Alexander) presented at the annual meetings of the Midwest Economics Assn. Chicago, March 2002.

Presented “ Drive for Show and Putt for Dough?: An Analysis of the Determinants of the Earnings of PGA Tour Golfers” (with Don Alexander) at the Midwest Economics Assn. Meetings. St. Louis, March 2003.

### **Research in Progress**

J.S. Mill and Limitations on the Hours of Work: An Early Application of the Prisoner’s Dilemma

Testing the Uncertainty of Outcome Hypothesis in College Football

The Impact of Revenue Sharing on Competitive Balance of College Football

### **Professional Service**

Referee, *Journal of the History of Economic Thought*

Referee, *History of Political Economy*

Referee, *Social Science Journal*

Referee, *Review of Social Economy*

Referee, *History of Economics Review*

Referee, *Research in the History of Economic Thought and Methodology*

Referee, *Journal of Sports Economics*

Referee, *International Journal of Sports Finance*

### **Department and University Service**

Chair, Dept. of Economics July 1, 2007 to June 30, 2012

Interim Chair, Department of Economics. January 1, 2005 to June 30, 2007

Director of Graduate Programs, Dept of Economics, Dec. 2002 to December 2005.

Academic Integrity Committee (2001 to Dec. 2005)

Member of the Parking and Transportation Subcommittee of the Faculty Senate (2001-2002).

Majors Committee 1988 to 2001. Chair from 1993 to 1999.

Executive Committee 1988-89, 1992-97, 1999-2004. (Chair 1993-94, 2001-2002).

Undergraduate Majors Advisor 1993-2002.

Faculty advisor to the Economic Students Association 1992-94.

Member of the Graduate Curriculum Committee from Fall 1989 to Winter 1991.

Dept. Tenure Committee 1991-present, Chair 1991-92.

Dept. Promotion Committee 1992-93, 1994-95 Chair.

Dept. Merit and Curriculum Committee.1989-91

.European Studies Committee 1990-92.

Slavic Studies Committee 1990-92.

Departmental Representative to the Faculty Senate 1992-95.

Member of the College of Arts and Sciences Committee on Reforming the Major 1993-94.

Member of College of Arts and Sciences Promotion Committee 1993-96 (Chair 1995-96)