

XIAODAN “ABBY” WANG

Associate Professor
Department of Management
Haworth College of Business
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EDUCATION

Texas Tech University

Doctor of Philosophy

Major: Business Administration

Concentration: Management

- AT&T Chancellor's Fellowship
- Teaching and Research Assistantship

Dissertation: Three Studies on the Role of Venture Capital Firms in Funded Ventures' Inter-Firm Collaboration

Lubbock, TX

August 2011

Ohio University

Master of Business Administration

Major: General Business

- Full Tuition Waiver
- Graduate Assistantship

Athens, OH

August 2006

University of International Business and Economics

Bachelor of Economics

Major: International Trade and Economics

- Academic Excellence Scholarship
- Outstanding Student Award

Beijing, China

July 2005

RESEARCH

Peer-Reviewed Journal Publications

Wang, Xiaodan, Wan, W. & Yiu, D. 2019. Product diversification strategy, business group affiliation, and IPO underpricing: A study of Chinese firms. *Strategic Entrepreneurship Journal*, 13(2): 179-198. (ABDC list: A)

Feng, M., **Wang, Xiaodan**, & Kreuze, J. 2017. Corporate social responsibility and firm financial performance: Comparison analyses across industries and CSR categories. *American Journal of Business*, 32(3/4): 106-133.

Wang, Xiaodan, Feng, M., & Chen, KC. 2016. Exploring variations of corporate social responsibility across business sectors and geographic scope. *Journal of Applied Business and Economics*, 18(7): 65-78.

- Yu, C., Feng, M., & **Wang, Xiaodan**. 2016. Corporate social responsibility reporting: A descriptive study across industries. *Journal of Applied Business and Economics*, 18(7): 11-22.
- Wang, Xiaodan**, Feng, M., & Palmer, T. 2016. Interactive effects of CSR and other value-creating investments on firm financial performance. *International Journal of Sustainable Strategic Management*, 5(2): 128-148.
- Wang, Xiaodan**. 2016. The performance of foreign venture capital firms in emerging economies: A study of U.S. firms in China. *International Journal of Business and Management*, 11(11): 26-38.
- McIver, D. & **Wang, Xiaodan**. 2016. Measuring knowledge in organizations: A knowledge-in-practice approach. *Journal of Knowledge Management*, 20(4): 637-652. (ABDC list: A)
- Feng, M., **Wang, Xiaodan** & Saini, J. 2015. Monetary compensation, workforce-oriented corporate social responsibility, and firm performance. *American Journal of Business*, 30(3): 196-215.
- Fitzsimmons, S. R., Flanagan, D. J., & **Wang, Xiaodan**. 2013. Comparing why business students choose short-term or long-term study abroad opportunities. *Journal of Teaching in International Business*, 24(2): 125-137.
- Wang, Xiaodan**. & Wan, W. 2013. Explaining the variance in underpricing among venture capital-backed IPOs: A comparison between private and corporate VC firms. *Strategic Entrepreneurship Journal*, 7: 331-342. (ABDC list: A)

Book Chapters

- Wang, Xiaodan**. 2022. Trust, Strategic Leadership, and Digital Transformation. In Paliszkievicz, J., Chen K. and Launer M. (Eds) *Trust and Digital Business: Theory and Practice*. Routledge.

Paper under Review

- Wang, Xiaodan**, Wang, C. & Bott, Jennifer. Striking a balance: unraveling the curvilinear relationship between CEO overconfidence and CSR engagement. Under review at *Social Responsibility Journal*.

Working Papers and Ongoing Projects

- Wang, Xiaodan** & Lu, W. Where You Come Influences Your Risk: The Moderating Role of National ESG Rating in the CSR-Firm Risk Relationship. (Revise for journal submission)
- Wang, Xiaodan**., Cao, Y., & Feng, M. CEO Overconfidence and Strategic Change. (Theorizing and data collection).
- Wang, Xiaodan**. The moderating effects of corporate diversification on the CSR-CFP relationship.

(Data analysis)

Peer-reviewed Conference Papers, Presentations and Proceedings

- Wang, Xiaodan.**, Feng, M., & Palmer, T. 2016. Interactive effects of CSR and other value-creating investments on firm financial performance. *Academy of Management Annual Meeting*, Anaheim, CA.
- Wang, Xiaodan.** & Wan, W. 2015. The performance of foreign venture capital firms in emerging economies: A study of U.S. firms in China. *Academy of Management Annual Meeting*, Vancouver, BC, Canada.
- Wang, Xiaodan.** Wan, W. & Yiu, D. 2014. Human capital, ownership, and performance: Evidence from China's transportation equipment industry. *Academy of Management Annual Meeting*, Philadelphia, PA.
- Wang, Xiaodan.** Wan, W. & Lumpkin, T. 2013. VC firms' role in portfolio firms' inter-firm collaboration: A network perspective. *Academy of Management Annual Meeting*, Orlando, FL.
- Wang, Xiaodan.** Wan, W. & Yiu, D. 2012. Product diversification strategy, business group affiliation, and IPO underpricing. *Asian Academy of Management Annual Meeting*. Seoul, Korea.
- Wang, Xiaodan.** Wan, W. & Lumpkin, T. 2012. VC network resources and portfolio firms' alliance formation. *Strategic Management Society Annual International Conference*, Prague.
- Wang, Xiaodan.** Wan, W. & Lumpkin, T. 2012. VC interlocks and alliance formation of entrepreneurial startups: A longitudinal cross-level study. *Academy of Management Annual Meeting*, Boston, MA. In the Best Paper Proceedings.
- Wang, Xiaodan.** & Wan, W. 2012. Venture capital firms' investment strategies in China: An institutional perspective. *Long Range Planning Special Issue and Research Conference – China Business and International Competitiveness: Economics, Politics, and Technology*. Hong Kong, China.
- Wan, W., Yiu, D. & **Wang, Xiaodan.** 2010. State ownership and IPO valuation: A signaling perspective on the transition economy of China. *Academy of Management Annual Meeting*, Montreal, Canada. In the Best Paper Proceedings.
- Wang, Xiaodan** & Wan, W. 2009. Perceived country characteristics and perceived country attractiveness: A theoretical framework of venture capital firms' international location choice. *Academy of Management Annual Meeting*, Chicago, IL.
- Wan, W., Yiu, D. & **Wang, Xiaodan** 2009. Product diversification and IPO performance in transition economies: Evidence from China. *Strategic Management Society Annual International Conference*, Washington, D.C.

Wang, Xiaodan. & Wan, W. 2009. Venture capital-backed IPOs and underpricing: A comparison between private and corporate VC firms. *Southern Management Association Annual Meeting*, Asheville, NC. In proceedings.

Wang, Xiaodan. & Lumpkin, T. G. 2009. Economizing and strategizing in the resource evolution lifecycle: Resource management by new ventures and established firms. *Southern Management Association Annual Meeting*, Asheville, NC. In proceedings.

Wang, Xiaodan 2008. Exit and foreign venture capital firms' behaviors in transition economies. *Academy of Management Annual Meeting*, Anaheim, CA.

Wan, W. & **Wang, Xiaodan** 2008. The strategies of foreign venture capital firms in transition economies: Combining real options logic with the institutional perspective. *Asian Academy of Management Annual Meeting*, Taipei, Taiwan.

Honors and Awards

2014 Summer Research Fellowship – Western Michigan University

Finalist for the AOM's 2012 Heizer Doctoral Dissertation Award in New Enterprise Development

- Recognized for:
Wang, Xiaodan. Three studies on the role of venture capital firms in funded ventures' inter-firm collaboration.

Best Doctoral Student Paper and **Best Paper** for the Strategy/Organizational Theory/International Management Track for the Southern Management Association Annual Meeting, 2009.

- Recognized for:
Wang, Xiaodan. & Wan, W. Venture capital-backed IPOs and underpricing: A comparison between private and cooperate VC firms.

Other Academic Activities

Translation (From English to Chinese):

International Encyclopedia of Business and Management. Volume 7, Entries S and T. (One third of the volume; about 370,000 words). 2008. Lu, Changchong (ed.). China Renmin University Press, Beijing. Translated from the English version: International Encyclopedia of Business and Management. 2002. (2nd Edition) Malcolm Warner (ed.). Thomson Learning, London.

TEACHING INTERESTS AND EXPERIENCES

Teaching interests: Strategic Management; International Business & Management

- BUS 6990 Strategic Management at WMU
Fall 2015 – Fall 2019
- BUS 4750 Strategic Business Solutions at WMU
Fall 2011 – Fall 2023
- MGMT 4100 Multinational Management at WMU
Fall 2013 – Fall 2019
- MGMT 2500 Organizational Behavior at GUFU
Summer 2016 – Summer 2023

- BUS 4750 Strategic Business Solutions at GUFEE
Summer 2021 – Summer 2023
- MGMT 4100 Goble Human Resources Management at GUFEE
Summer 2021 – Summer 2023
- MGT 4380 Strategic Management at TTU
Summer 2007 – Spring 2011
- MGT 4375 International Management at TTU
Summer 2010 – Fall 2007
- MGT 4374 International Entrepreneurship at TTU
Fall, 2009

SERVICE

Ad-hoc Reviewer

- American Journal of Business 2023
- Journal of Business Research 2022
- American Journal of Business 2022
- International Journal of Technology Management 2021
- American Journal of Business 2021
- Behavior & Information Technology 2021
- Behavior & Information Technology 2020
- Entrepreneurship Theory and Practice 2020
- American Journal of Business 2020
- Journal of Knowledge Management 2020
- Journal of Knowledge Management 2019
- Strategic Entrepreneurship Journal 2019
- American Journal of Business 2019
- Entrepreneurship Theory and Practice 2018
- Journal of Small Business Management 2018
- Asia-Pacific Journal of Financial Studies 2017
- International Journal of Human Resource Management 2017
- International Journal of Services Technology and Management 2017
- Journal of Small Business Management 2016
- Group & Organization Management 2016
- Journal of Small Business Management 2015
- Strategic Entrepreneurship Journal 2014
- Journal of Business Research 2014
- American Journal of Business 2013
- International Journal of Management Theory and Practices 2012
- Academy of Management Annual Meeting (2008-present)
- Southern Management Association Annual Meeting 2009

Academic Committees/Task Forces

- Cochair of College Diversity and Inclusion Committee (Fall 2022-Spring 2023)
- Chair of Department Sabbatical Leave Committee (Fall 2022)

- Chair of Department Curriculum Committee (Spring 2022)
- Chair of the BUS4750 Master Syllabus Revision Task Force (Summer 2021)
- Member of the College Graduate Program Council (Spring 2021-present)
- Member of the Department Scholarship Committee (Spring 2020)
- College representative in the Faculty Senate International Education Council (Fall 2019-present)
- Member of the College Diversity and Inclusion Committee (2019-present)
- Member of the Department Sabbatical Leave Committee (2017, 2018)
- Member of the Department Personnel Committee (2017-present)
- Member of MGMT Major Task Force (2017)
- Member of the College International Business and Education Committee (2014-present)
- Member of the College Faculty Enhancement Committee (2015-2022)
- Member of the Department Budget Committee (2016-present)
- Member of the College Assurance of Learning Council (2016)
- Member of the College BUS6990 Assessment Task Force (Spring 2016)
- Chair of the Department Curriculum (Management Major Electives) Task Force (Spring 2015)
- Member of the Planning & Organizing Committee of WMU MBA Strategic Management Case Competition (2014, 2015)
- Department representative in the Faculty Senate (2012-2013)
- Member of the Department Recruiting Committee 2012
- College course coordinator for the capstone BUS4750 (2016-present)

Other Service

- Panelist, Building a Joint Institute in China: Opportunities and Challenges. Forum in Chinese, HIGE. March 20, 2020.
- Panelist, Welcome and Greet to GUFEE Class of 2021
- Panelist, 2019 Multicultural Meet & Greet
- Lee Honors College undergraduate thesis committee member (Student: Yu Cao. Graduated in June, 2016)
- Mentor of GUFEE visiting professors Fall 2016
- Attended BBA orientations, Business Bush and Management Major Information Nights
- Produced data for BBA assessment activity associated with team work goal (2011-present)
- Served as a judge in the Medallion Competition for high-performing incoming students (2011-present)
- Served as a judge in the Multicultural Leaders Scholarship Competition (2011-present)
- Attended Matriculation Ceremonies, Graduation Ceremonies, Scholarship Awards Ceremonies (2011-present)
- Ph.D. student representative, Management Area, Texas Tech University 2008-2010
- Discussant for Southern Management Association 2009
- Vice president of Association of Chinese Students and Scholars at Lubbock 2007-2008

MEMBERSHIPS IN PROFESSIONAL SOCIETIES

- Academy of Management (2006 – present)
- Strategic Management Society (2010 – present)
- Southern Management Association (2007 – 2010)

NON-ACADEMIC EMPLOYMENT

Voinovich Center of Leadership – Ohio University

Athens, OH

Consultant

November 2005-May 2006

- Conducting marketing research and preparing a 3-year business plan for a local grocery chain
- Analyzing historical financial data for a client in the communication industry, making the cash flow forecasting for the next 3 years, and offering suggestions on internal control
- Preparing a 5-year monthly financial projection for a transportation company

Weber Shandwick

Beijing, China

Intern Program Planner

November 2004-January 2005

- Engaged in planning and holding public relationship events and drafting news releases for clients

Dalian FaZhen International Trade Corporation

Dalian, China

Intern Agent

June 2004-August 2004

- Engaged in customs declaration, settled accounts of foreign exchange, dealt with bills of lading and other affairs related to foreign trade