

WESTERN MICHIGAN UNIVERSITY
FACULTY SENATE

EXTENDED UNIVERSITY PROGRAMS COUNCIL
Meeting Minutes of 19 March 2018
Faculty Lounge, Bernhard Center

Members present: Dawn Anderson, William Charland, Diana Charnley, Bradford Dennis, Kimberly Doudna, David Flanagan, Annette Hamel, Sarah Hill, Chianté Lymon, Ed Martini, David Meade, C. Dennis Simpson, John Spitsbergen, Sarah Summy, Linda Zoeller

Members absent: Kyle Jehnzen, Dawn Mattoon, Andrew Holmes

Advisory member present: Adriana Cardoso Reyes

Guests: Erica Anga and Andrew Nieboer, Extended University Programs

Procedural Items

Council Chair David Flanagan called the meeting to order at 10:02 a.m.

Acceptance of the Agenda

A motion was made by Spitsbergen, supported by Summy, to accept the agenda. Motion carried.

Approval of the Minutes

A motion to approve the minutes of 19 February 2018 was made by Simpson, supported by Dennis. Motion carried.

Chair's Remarks

Chair Flanagan welcomed the council and introduced guests Erica Anga, EUP Director of Promotion, Communication and Recruitment, and Andrew Nieboer, EUP Manager of Market Research Analytics. Flanagan shared a Memorandum of Action regarding Elearning compliance with ADA regulations. At the request of Simpson, Flanagan shared the draft of the MOA on accessibility developed by the Academic and Information Technology Council. The MOA recommends the "[creation of] a centralized Instructional Technology Accessibility unit to coordinate: the establishment of ADA best practices for instructional materials and technologies; a streamlined compliance auditing and process to assist faculty in identifying textbooks, course materials, and other instructional equipment to ensure they meet ADA standards; assistance with remediation of non-compliant instructional materials and equipment; and implementation of a campus-wide system of professional development and training for faculty on how to meet ADA compliance standards." Hill recommended that "instructors" be replaced with "faculty" in page 2, item 1.

Report from Extended University Programs

Martini reported that EUP held a reception on 13 March at the Beltline facility in Grand Rapids for Board of Trustees members, area business leaders, and others from the region. Mattoon addressed the Board, explaining EUP partnerships with

regional entities and projects developed to meet the area's entrepreneurial education needs.

Holmes will travel to Florida this month to meet with the Florida Council on Education to review the Punta Gorda programs with planned fall 2018 starts.

Anga spoke about the Success@WMU initiative, a peer mentoring project, noting that EUP is developing ways for eLearning students to participate.

Martini reported that classes are scheduled to begin in July at the Advanced Manufacturing Partnership Laboratory facilities in Grand Rapids. Courses will be offered through a partnership with Grand Rapids Community College.

Dual-enrollment agreements with Van Buren Public Schools, Gull Lake Community Schools, and Jackson Public Schools are currently being reviewed by President Edward Montgomery's office.

Martini and Holmes are working to include EUP input in the University's new curricular change process. Currently, new programs that include online education are not required to inform EUP before or during the approval process. Simpson suggested adding language to require EUP involvement if a proposed new course or program includes online content. Martini will develop language to add to the curriculum change form, for review at the April EUPC meeting.

The Campus Planning and Finance Council is reviewing student fee structures, including how they pertain to eLearning students who desire to participate in student programs on campus. Recommendations will be reviewed by the EUPC in the 2018-19 academic year.

Information / Discussion / Action Items

Martini reported that the number of students enrolled in the University Studies program has plateaued, and asked the council to consider how we can differentiate our program from that of other institutions', whether the name of the program clearly describes it, and how we can grow the program. Specializations and formal pathways within the University Studies generalist degree are being considered.

Nieboer presented a partial report on the University Studies program, commissioned by EUP and prepared by the University Professional and Continuing Education Association. The report reviews our current program, and compares it to competitors' programs. Market analysis will continue through the summer, with a proposal expected in the fall for revising the University Studies program.

Flanagan shared a timeline for the WMU Essential Studies curriculum development process, showing a fall 2020 launch date. Discussion ensued. Martini noted the importance of following the process to ensure sufficient coverage of Essential Studies courses online to serve EUP students.

For the April EUPC meeting, Martini will report on EUP inclusion in the WMU curriculum change process, Flanagan will present information regarding the student fee structure, and Holmes will discuss eLearning standards.

Adjournment

A motion was made by Hill, supported by Summy, to adjourn. Motion carried at 11:35 a.m.

William Charland
Council Secretary