Industry Office Outreach

1. Vetted student applicants looking for co-op or internship placements or full-time employment.
2. Work with faculty to develop a co-op education program tailored to company needs.
3. Establish and grow company brand among students and faculty at the WMU College of Engineering and Applied Sciences.
4. Connections with faculty and students for industry sponsorship of senior design projects and smaller real-world projects that engage members of the college’s Registered Student Organizations.
5. Preferred invitation for participating in Resume Critique, Practice Interviews, and other Career Day preparation events.
6. A position on the college’s Industry Advisory Board.
7. Preferred invitation to participate in the college’s Innovation Day, which brings 300 STEM-oriented K-12 students and teachers to the college each December.
8. One table sponsorship at the annual Engineers Week dinner event each February.
9. Connections and communication with faculty researchers to develop joint research programs sponsored by industry.
10. Opportunities to work with faculty and staff to develop programming that addresses specific career readiness competencies to engage WMU students. Examples include Oral/Written Communication, Teamwork/Collaboration, Leadership, Technical Workshops, Short Courses, or industry specific topical training events.

Annual Funding Request: Platinum Partner $8,000

Contact information: Andrew Kline, Associate Dean andrew.kline@wmich.edu (269) 276-3252
Bob Lynch, Stryker Corp. Chair, Industry Advisory Board bob.lynch@stryker.com (269)369-4975
Mike Preston, Eaton Corp. Vice Chair, Industry Advisory Board MichaelWPreston@Eaton.com (269)342-3795

Partnership Program
An industry partnership program to serve as a “one-stop” launching point for interacting with WMU Engineering and Applied Sciences students, faculty, and staff.

Platinum Partnership Benefits and Opportunities
**Gold Partnership Benefits and Opportunities**

1. Vetted student applicants looking for co-op or internship placements or full-time employment.

2. Establish and grow company brand among students and faculty at the WMU College of Engineering and Applied Sciences.

3. Connections with faculty and students for industry sponsorship of senior design projects and smaller real-world projects that engage members of the college's Registered Student Organizations.

4. A position on the college’s Industry Advisory Board.

5. Connections and communication with faculty researchers to develop joint research programs sponsored by industry.

*Annual Funding Request: Gold Partner $6,000*

**Bronze Partnership Benefits and Opportunities**

1. Vetted student applicants looking for co-op or internship placements or full-time employment.

2. Establish and grow company brand among students and faculty at the WMU College of Engineering and Applied Sciences.

3. Connections with faculty and students for industry sponsorship of senior design projects and smaller real-world projects that engage members of the college's Registered Student Organizations.

*Annual Funding Request: Bronze Partner $3,000*

*Partnerships are renewed on an annual basis from September 1 through August 31 and recommended five year commitment.*